



Liberty Bank

Locations: Louisiana (HQ)

Industries: Banks

RISK LEVEL:



Lower Risk

View this company on 1792 Exchange: <https://1792exchange.com/company/liberty-bank/>

DESCRIPTION:

Liberty Bank is Lower Risk. The company does not yield to political activism in shaping corporate governance, preventing initiatives that potentially alienate consumers, divide employees, and harm shareholders. The company implements race and identity-based policies that replace merit, excellence, and integrity with preferential treatment and outcomes. Overall, the company does not embrace corporate initiatives that redirect its central focus from business goals to partisan policies and divisive issues. This approach protects free exercise, free speech, and free enterprise.

Corporate Weaponization

Has canceled customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. Lower Risk

Liberty Bank has not publicly canceled customers, suppliers, or vendors based on political views or religious beliefs (1).

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. Lower Risk

Liberty Bank does not appear to discriminate against charitable organizations based on views or beliefs (1). Its charitable giving focus areas are "assisting in the implementation and support of community-based endeavors to improve quality of life, expanding access to secondary and higher education, and increasing the availability of affordable housing" (2).

Employment policies fail to protect against viewpoint or other discrimination and/or are ideological in nature. Medium Risk

Liberty Bank does not provide viewpoint protections for its employees (1)(2).

Corporate Governance and Public Policy

Uses corporate reputation to support causes, organizations, or policies hostile to freedom of expression. Medium Risk

Liberty Bank attended the NAREB National Convention in 2024 and hosted a Diversity, Equity, and Inclusion panel. One of the panel's topics was "leveraging DEI for economic advancement" (1)(2). Otherwise, there are no publicly known cases of the company using its reputation to advance ideological causes or policies (3).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. Lower Risk

Liberty Bank has not used corporate funds to advance ideological causes, organizations, or policies (1).

Uses corporate political actions and/or financial contributions for ideological, non-business purposes. N/A

Liberty Bank does not operate a PAC or engage in lobbying at this time (1)(2)(3).

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