

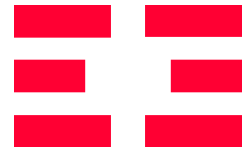


Shopify

Locations: Canada (HQ)

Industries: Payment Processing, Retailing, Website Hosting

RISK LEVEL:



High Risk

DESCRIPTION:

Shopify banned the free speech social media network Gab from its services and has refused to do business with firearm manufacturers. The company pledged \$1 million to BLM and related causes and is a corporate partner of the National LGBT Chamber of Commerce. Shopify does not have viewpoint protections for its employees. However, it does not discriminate against religious organizations in its charitable giving. For these reasons, Shopify receives a "High Risk" rating.

Corporate Weaponization

Has denied service to customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. **High Risk**

In 2017, Shopify refused to remove the conservative news site Breitbart, from its platform due to CEO Tobi Lutke's decision to protect "free speech" (1). However, the company later contradicted the decision, banning the free-speech-based social network Gab from its service in 2018 (2). Around the same time in 2018, Shopify banned most firearm manufacturers and dealers from using its platform (3). However, Shopify allows Planned Parenthood to maintain its shop on the site (4).

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. **Lower Risk**

Shopify does not have a donation matching program. Shopify allows customers and stores using its service to donate through rounding and independent matching, respectively, and these programs do not exclude religious organizations (1)(2).

Employment policies fail to protect against discrimination based on political affiliation/views and/or religion. **High Risk**

The Shopify Code of Conduct does not protect employees from viewpoint discrimination (1).

Corporate Governance and Public Policy

Uses corporate reputation to support ideological causes and/or organizations hostile to freedom of expression. **Medium Risk**

Shopify has pledged \$1 million to the Black Lives Matter movement and related causes (1)(2).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. Medium Risk

1). Otherwise, it has not corporately supported ideological organizations hostile to freedom of expression (2)(3).

Uses corporate political contributions for ideological, non-business purposes.

N/A

Shopify does not have a PAC.

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