



# Rumble

Locations: Florida (HQ)

Industries: Video Communications

## RISK LEVEL:



Lower Risk

### DESCRIPTION:

Rumble, a video-hosting platform, is open about its support for free speech and has not terminated business relationships due to views or beliefs. The company does not provide viewpoint protections for its employees. Rumble has not used its reputation or corporate funds for ideological causes. Rumble has entered business arrangements with former President Trump and his social media network, though the site has made a good faith effort demonstrate that it is a "hospitable place" for users of all political opinions by inviting and compensating users with differing views. For these reasons, Rumble receives a Lower Risk rating.

### Corporate Weaponization

**Has denied service to customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries.** Lower Risk

*Rumble has formed partnerships with individuals that have been shunned by other companies for political reasons (1). Rumble has prided itself on being an open discussion-focused platform and distanced itself from other platforms that have censored certain forms of speech (2). Rumble has made a deal with former President Trump and Truth Social, his company's social media network, to operate as a part of the same business (3). However, Rumble does not remove or limit opinions that are different from those of Mr. Trump; in fact, the company has offered financial support to dissenting users to demonstrate that the site is "hospitable" to all perspectives (4). Rumble has not publicly fired customers, suppliers, or vendors based on political views or religious beliefs.*

**Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs.** N/A

*Rumble does not publish charitable giving guidelines.*

**Employment policies fail to protect against discrimination based on political affiliation/views and/or religion.** High Risk

*Rumble does not provide viewpoint protections for its employees (1).*

### Corporate Governance and Public Policy

**Uses corporate reputation to support ideological causes and/or organizations hostile to freedom of expression. Lower Risk**

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**Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. Lower Risk**

*Rumble has not used corporate funds to advance ideological causes, organizations, or policies.*

**Uses corporate political contributions for ideological, non-business purposes.**

**N/A**

*Rumble does not operate a PAC at this time.*

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