



Rumble

Locations: Florida (HQ)
Industries: Video Communications

RISK LEVEL:



Lower Risk

DESCRIPTION:

Rumble is Lower Risk. The company does not yield to political activism in shaping corporate governance, preventing initiatives that potentially alienate consumers, divide employees, and harm shareholders. The company elevates merit, excellence, and integrity ahead of race and identity-based policies. Rumble does not embrace corporate initiatives that redirect its central focus from business goals to partisan policies and divisive issues. This approach protects free exercise, free speech, and free enterprise.

Corporate Weaponization

Has canceled customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. Lower Risk

Rumble has formed partnerships with individuals that have been shunned by other companies for political reasons (1). The company has prided itself on being an open discussion-focused platform and distanced itself from other platforms that have censored certain forms of speech (2). The company has made a deal with former President Trump and Truth Social, his company's social media network, to operate as a part of the same business (3). However, it does not remove or limit opinions that are different from those of Mr. Trump; in fact, the company has offered financial support to dissenting users to demonstrate that the site is "hospitable" to all perspectives (4). The company has not publicly canceled customers, suppliers, or vendors based on political views or religious beliefs (5).

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. N/A

Rumble does not publish charitable giving guidelines (1).

Employment policies fail to protect against viewpoint or other discrimination and/or are ideological in nature. Medium Risk

Rumble does not provide viewpoint protections for its employees (1).

Corporate Governance and Public Policy

Uses corporate reputation to support causes, organizations, or policies hostile to freedom of expression.

Lower Risk

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Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression.

Lower Risk

Rumble has not used corporate funds to advance ideological causes, organizations, or policies (1).

Uses corporate political actions and/or financial contributions for ideological, non-business purposes.

N/A

Rumble does not operate a PAC or engage in lobbying at this time (1)(2)(3).

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