

LVMH

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Subsidiaries: Louis Vuitton, Dior, Sephora, Tiffany & Co., Fenty, Ole

Henrickson, Benefit Cosmetics

Locations: France (HQ)

Industries: Consumer Durables and Apparel



DESCRIPTION:

LVMH owns multiple luxury goods brands including Louis Vuitton, Dior, Sephora, Tiffany & Co., Fenty, Ole Henrickson, and many more. LVMH vets vendors according to LGBTQ policies, is part of the Global Alliance for Responsible Media The company does not provide viewpoint protections for its employees but has not publicly terminated business relationships based on views or beliefs. LVMH provides a benefits package for employees which covers travel/lodging costs for an abortion and discriminates against faith-based organizations in its charitable giving. For these reasons, LVMH receives a Medium Risk rating.

Corporate Weaponization

Has denied service to customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries.

Medium Risk

1)(2)(3). However, LVMH has not publicly fired customers, suppliers, or vendors based on political views or religious beliefs.

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs.

High Risk

LVMH unilaterally disqualifies all religious organizations and houses of worship from its donation matching program (1).

Employment policies fail to protect against discrimination based on political affiliation/views and/or religion.

High Risk

LVMH does not publish a nondiscrimination policy (1).

Corporate Governance and Public Policy

Uses corporate reputation to support ideological causes and/or organizations hostile to freedom Lower Risk of expression.

LVMH has not supported ideological causes or policies. However, executive Nicolas Ghesquiere of LVMH subsidiary Louis Vuitton responded negatively to the company's business partnership with Donald Trump, publicly tweeting "#TrumpIsAJoke" (1).



Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom High Risk of expression.

LVMH provides a benefits package for employees which covers travel/lodging costs for an abortion ($\underline{1}$). The company is a member of the Global Alliance for Responsible Media ($\underline{2}$)($\underline{3}$)($\underline{4}$).

Uses corporate political contributions for ideological, non-business purposes.

N/A

LVMH does not operate a PAC at this time.

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