

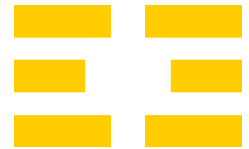
LVMH

**LVMH**

Subsidiaries: Louis Vuitton, Dior, Sephora, Tiffany & Co., Fenty, Ole Henrickson

Locations: France (HQ)

Industries: Consumer Durables and Apparel

**RISK LEVEL:****Medium Risk****DESCRIPTION:**

LVMH owns multiple luxury goods brands including Louis Vuitton, Dior, Sephora, Tiffany & Co., Fenty, Ole Henrickson, and many more. LVMH vets vendors according to LGBTQ policies, is part of the Global Alliance for Responsible Media, and does not provide its employees with protections against viewpoint discrimination, though the conglomerate has not publicly terminated business relationships based on views or beliefs. LVMH uses corporate funds to support employees' abortion-related travel and discriminates against faith-based organizations in its charitable giving. For these reasons, LVMH receives a Medium Risk rating.

**Corporate Weaponization**

**Has denied service to customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. Medium Risk**

*1)(2)(3). However, there are no publicly known cases of LVMH terminating business relationships due to views or beliefs.*

**Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. High Risk**

*LVMH unilaterally disqualifies all religious organizations and houses of worship from its donation matching program (1).*

**Employment policies fail to protect against discrimination based on political affiliation/views and/or religion. High Risk**

*LVMH's Code of Conduct "prohibits all forms of discrimination" without any limiting or exhaustive language, although the company does not list any forms explicitly (1).*

**Corporate Governance and Public Policy**

**Uses corporate reputation to support ideological causes and/or organizations hostile to freedom of expression. Medium Risk**

*LVMH has not used its corporate reputation to promote ideological agendas. However, executive Nicolas Ghesquiere of LVMH subsidiary Louis Vuitton responded negatively to the company's business partnership with Donald Trump, publicly tweeting*

“#TrumpIsAJoke” (1).

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**Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. High Risk**

*In the wake of the decision of the Supreme Court overturning Roe v. Wade, LVMH expanded its medical benefits program to cover the travel expenses of its employees seeking abortions (1). LVMH is a member of the Global Alliance for Responsible Media (2)(3)(4).*

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**Uses corporate political contributions for ideological, non-business purposes.**

**N/A**

*LVMH does not have a PAC.*

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