



Logitech

Locations: Switzerland (HQ)

Industries: Consumer Durables and Apparel



DESCRIPTION:

By complying with the HRC's controversial demands, Logitech increases the risk of dividing employees, alienating customers and harming shareholders. It uses sex and gender ideology criteria in marketing. Logitech forces employees to undergo multiple ideological trainings and uses its reputation, corporate funds, and political influence to support controversial sex and gender ideologies, organizations, and legislation. Logitech provides a benefits package for employees which covers travel/lodging costs for an abortion. The company publicly opposed the overturning of Roe v. Wade. Logitech opposed various state and local legislation intended to protect parental rights, girls' sports, bathroom facilities, and gendered spaces. The company is a member of the "Don't Ban Equality" business coalition. However, Logitech has not terminated business relationships due to views or beliefs. For these reasons, Logitech receives a Medium Risk rating.

Corporate Weaponization

Has denied service to customers, suppliers, or vendors due to their political views or religious Low beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries.

Lower Risk

Logitech has not publicly fired customers, suppliers, or vendors based on political views or religious beliefs.

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs.

Lower Risk

Logitech does not discriminate against charitable organizations based on views or beliefs (1).

Employment policies fail to protect against discrimination based on political affiliation/views and/or religion.

High Risk

Logitech does not provide viewpoint protections for its employees (1). Logitech's HRC 2023 CEI rating indicates the company forces employees to attend multiple, controversial trainings on gender identity, sexual orientation, transgender issues, and divisive racial ideology (2)(3).

Corporate Governance and Public Policy



Uses corporate reputation to support ideological causes and/or organizations hostile to freedom High Risk of expression.

Logitech's HRC 2023 CEI rating indicates the company agrees to allow a controversial stakeholder group focused on sexual identity issues to dictate marketing or advertising strategy (1)(23). The company also opposed the Supreme Court ruling overturning Roe v. Wade (45).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom High Risk of expression.

Logitech provides a benefits package for employees which covers travel/lodging costs for an abortion (1)(2). Logitech's HRC 2023 CEI rating indicates the company has pledged philanthropic support of at least one organization or event that promotes sex and gender ideology (3)(4). By allowing a political stakeholder group to dictate operations, the company increases health care costs and risks dividing employees, alienating customers and harming shareholders.

Uses corporate political contributions for ideological, non-business purposes.

High Risk

Logitech's HRC 2023 CEI rating indicates the company publicly advocated for controversial sex and gender ideology through local, state or federal legislation or initiatives (1)(2). By allowing a political stakeholder group to dictate operations, the company risks dividing employees, alienating customers and harming shareholders. Logitech does not operate a PAC at this time.

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