



Trend Micro

Locations: Japan (HQ), Texas
Industries: Software and Services

RISK LEVEL:



Lower Risk

DESCRIPTION:

Trend Micro does not yield to political activism in shaping corporate governance, preventing initiatives that potentially alienate consumers, divide employees, and harm shareholders. The company elevates merit, excellence, and integrity ahead of race and identity-based policies. Trend Micro does not embrace corporate initiatives that redirect its central focus from business goals to partisan policies and divisive issues. This approach protects free exercise, free speech, and free enterprise.

Corporate Weaponization

Has canceled customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. Lower Risk

Trend Micro has not publicly canceled customers, suppliers, or vendors based on political views or religious beliefs (1).

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. Lower Risk

Trend Micro does not appear to discriminate against charitable organizations based on views or beliefs. Its charitable work focuses on "the digital divide, education, the environment, the disadvantaged, and more" (1).

Employment policies fail to protect against viewpoint or other discrimination and/or are ideological in nature. Medium Risk

Trend Micro does not provide viewpoint protections to its employees (1)(2).

Corporate Governance and Public Policy

Uses corporate reputation to support causes, organizations, or policies hostile to freedom of expression. Medium Risk

Trend Micro supports DEI within its business practices, employing a DEI Committee (1). Otherwise, there are no publicly known cases of Trend Micro using its reputation to advance ideological causes or policies (2).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. Lower Risk

Trend Micro has not used corporate funds to advance ideological causes, organizations, or policies (1).

Uses corporate political actions and/or financial contributions for ideological, non-business purposes. Lower Risk

Trend Micro does not operate a PAC at this time and has not lobbied for ideological purposes (1)(2)(3).

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