

REACH®

Reach

Locations: California (HQ)

Industries: Household and Personal Products

RISK LEVEL:



Lower Risk

DESCRIPTION:

Reach is Lower Risk. The company does not yield to political activism in shaping corporate governance, preventing initiatives that potentially alienate consumers, divide employees, and harm shareholders. The company elevates merit, excellence, and integrity ahead of race and identity-based policies. Reach does not embrace corporate initiatives that redirect its central focus from business goals to partisan policies and divisive issues. This approach protects free exercise, free speech, and free enterprise.

Corporate Weaponization

Has canceled customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. Medium Risk

Reach's parent company, Perrigo, promotes divisive sex and gender policies. Its Supplier Code of Conduct requires international vendors to include sexual orientation and gender identity in their nondiscrimination policy (1). However, Reach has not canceled customers, suppliers, or vendors based on political views or religious beliefs (2).

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. Lower Risk

Reach's parent company, Perrigo, does not appear to discriminate against charitable organizations based on views or beliefs. However, it will only give to religious organizations that provide non-sectarian services (1)(2).

Employment policies fail to protect against viewpoint or other discrimination and/or are ideological in nature. Medium Risk

Reach's parent company, Perrigo, offers unconscious bias and DEI training to its employees (1). Reach protects its employees against viewpoint discrimination (2).

Corporate Governance and Public Policy

Uses corporate reputation to support causes, organizations, or policies hostile to freedom of expression. Medium Risk

Reach's parent company, Perrigo, is committed to net zero carbon emissions by 2040 (1). Perrigo supports DEI within its business practices, hosting a Global DEI Strategy Lead and a DEI & Talent Acquisition Lead (2). Perrigo supports ESG within its business practices. The Chairman of the Board of Directors stated, "I am proud of Perrigo's focus on Environment, Social, [and] Governance strategy" (3). However, there are no publicly known cases of Reach using its own reputation to advance ideological causes or policies (4).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. Lower Risk

Reach and its parent company, Perrigo, have not used corporate funds to advance ideological causes, organizations, or policies (1)(2).

Uses corporate political actions and/or financial contributions for ideological, non-business purposes. N/A

Reach does not operate a PAC or engage in lobbying at this time. Its parent company, Perrigo, does not operate a PAC or report on its lobbying at this time (1)(2)(3).

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