



Redtail

Locations: California (HQ)

Industries: Technology Hardware and Equipment

RISK LEVEL:



Lower Risk

DESCRIPTION:

Redtail is Lower Risk. The company does not yield to political activism in shaping corporate governance, preventing initiatives that potentially alienate consumers, divide employees, and harm shareholders. The company implements race and identity-based policies that replace merit, excellence, and integrity with preferential treatment and outcomes. Overall, Redtail does not embrace corporate initiatives that redirect its central focus from business goals to partisan policies and divisive issues. This approach protects free exercise, free speech, and free enterprise.

Corporate Weaponization

Has canceled customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. Lower Risk

Redtail has not publicly canceled customers, suppliers, or vendors based on political views or religious beliefs (1)(2).

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. N/A

Redtail does not publish charitable giving guidelines (1).

Employment policies fail to protect against viewpoint or other discrimination and/or are ideological in nature. High Risk

Orion appears to prioritize diversity over merit in its business structure. Orion is committed to "hiring and retaining diverse talent at all levels" of the company (1). Redtail does not publish a nondiscrimination policy (2).

Corporate Governance and Public Policy

Uses corporate reputation to support causes, organizations, or policies hostile to freedom of expression. High Risk

Redtail supports DEI within its business practices, employing a Diversity Committee and a third-party DEI Partner. Redtail supports DEI within its business practices. From its diversity page: "In 2018, Orion started a formal program to embark on our DE&I journey and track progress along the way. We've accelerated our progress over the past few years and are putting our plans into action by

building and enhancing our programs and policies to bring an inclusive culture to life for our people" [\(1\)](#). Orion posted an article in support of ESG investing for financial advisors [\(2\)](#).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. Lower Risk

Orion has not used corporate funds to advance ideological causes, organizations, or policies [\(1\)](#).

Uses corporate political actions and/or financial contributions for ideological, non-business purposes. N/A

Orion does not operate a PAC or engage in lobbying at this time [\(1\)](#)[\(2\)](#)[\(3\)](#).

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