



GP Strategies

Locations: Maryland (HQ)

Industries: Commercial and Professional Services

RISK LEVEL:



Medium Risk

DESCRIPTION:

GP Strategies lacks employee protections against viewpoint discrimination and has signed multiple HRC open letters opposing state-level legislation. The company has also endorsed the proliferation of DEI strategies throughout the private sector. However, there are no known instances of GP Strategies funding ideological groups hostile to freedom of expression. Additionally, there are no public incidents of GP Strategies not conducting business due to differing viewpoints. For these reasons, GP Strategies earns a Medium Risk rating.

Corporate Weaponization

Has denied service to customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. Lower Risk

GP Strategies has not publicly fired customers, suppliers, or vendors based on views or beliefs.

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. Lower Risk

GP Strategies does not have a written rule discriminating against religious organizations in its charitable giving (1).

Employment policies fail to protect against discrimination based on political affiliation/views and/or religion. High Risk

GP Strategies does not provide protections against viewpoint discrimination (1).

Corporate Governance and Public Policy

Uses corporate reputation to support ideological causes and/or organizations hostile to freedom of expression. High Risk

GP Strategies advocates for the Equality Act and has signed multiple HRC-led open letters opposing state-level legislation deemed "anti-LGBTQ" (1)(2)(3). GP Strategies has opposed the Florida Parental Rights in Education Act, which prohibits teaching gender identity and sexual orientation in schools to kids in K-3rd grade (4). GP Strategies also promoted DEI trainings and metrics throughout the private sector (5).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. Lower Risk

There are no known instances of GP Strategies publicly funding ideological groups hostile to freedom of expression (1).

Uses corporate political contributions for ideological, non-business purposes.

N/A

GP Strategies does not have a PAC.

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