

hims & hers

hims & hers

Locations: California (HQ)

Industries: Health Care Equipment and Services

RISK LEVEL:



Medium Risk

View this company on 1792 Exchange: <https://1792exchange.com/company/hims-hers/>

DESCRIPTION:

hims & hers is Medium Risk. The company often yields to political activism in shaping corporate governance, potentially alienating consumers, dividing employees, and harming shareholders. The company elevates merit, excellence, and integrity ahead of race and identity-based policies. hims & hers occasionally embraces corporate initiatives that redirect its central focus from business goals to partisan policies and divisive issues at times. This approach fails to safeguard free exercise, free speech, and free enterprise.

Corporate Weaponization

Has canceled customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. Lower Risk

hims & hers has not publicly canceled customers, suppliers, or vendors based on political views or religious beliefs (1).

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. N/A

hims & hers does not publish charitable giving guidelines (1)(2).

Employment policies fail to protect against viewpoint or other discrimination and/or are ideological in nature. Medium Risk

hims & hers does not provide viewpoint protections to its employees against (1)(2).

Corporate Governance and Public Policy

Uses corporate reputation to support causes, organizations, or policies hostile to freedom of expression. Medium Risk

hims & hers supports DEI within its business practices. From its Code of Conduct: "sustainability is integrated and integral into the

way we do our business. It is anchored in our corporate principles and forms the foundation of our business model (1). Otherwise, there are no publicly known cases of him & her using its reputation to advance ideological causes or policies (2)(3).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. High Risk

him & her provides a benefits package for employees that covers travel costs for an abortion (1)(2). him & her funds GLAAD (3). In 2022, him & her partnered with the Trevor Project and two drag stars to launch the "No Gorge" Pride Tour 2022 (4). Otherwise, there are no publicly known cases of him & her using corporate funds to advance ideological causes, organizations, or policies (5).

Uses corporate political actions and/or financial contributions for ideological, non-business purposes. Lower Risk

him & her has not used its PAC donations or lobbying for ideological purposes (1)(2)(3).

The contents of this website and related resources (collectively, the "materials") are general in nature and intended for educational use only. Nothing in the materials or any other 1792 Exchange content constitutes legal or professional advice for any specific matter. Anyone seeking legal or professional advice should obtain such advice from competent counsel. Since individual circumstances vary, anyone reviewing the materials and/or any other 1792 Exchange content is strongly urged to obtain specific legal and/or other professional advice before acting or refraining from acting based on such materials or other 1792 Exchange content. 1792 Exchange accepts no responsibility for any loss or damage, howsoever incurred, which may result from accessing or relying on the materials or any other 1792 Exchange content. Further, 1792 Exchange disclaims, to the fullest extent permitted by law, all liability for any acts or omissions based on the materials or any other 1792 Exchange content.

USER AGREEMENT: Company reports and other resources are intended only for the private educational use of the registered user. Republishing and distributing reports and resources is strictly prohibited. By downloading reports and resources, the user accepts these conditions.

© 1792 Exchange 2026