

alteryx

Alteryx Technology

Locations: California (HQ)

Industries: Software and Services

RISK LEVEL:



Medium Risk

DESCRIPTION:

Alteryx is Medium Risk. The company often yields to political activism in shaping corporate governance, potentially alienating consumers, dividing employees, and harming shareholders. The company elevates merit, excellence, and integrity ahead of race and identity-based policies. Alteryx occasionally embraces corporate initiatives that redirect its central focus from business goals to partisan policies and divisive issues at times. This approach fails to safeguard free exercise, free speech, and free enterprise.

Corporate Weaponization

Has canceled customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. Lower Risk

Alteryx has not publicly canceled customers, suppliers, or vendors based on political views or religious beliefs (1).

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. Lower Risk

Alteryx does not appear to discriminate against charitable organizations based on views or beliefs (1). The company's charitable giving focus areas are "education, health, workforce development, sustainability, and basic needs" (2).

Employment policies fail to protect against viewpoint or other discrimination and/or are ideological in nature. High Risk

Alteryx offers DEI training to its employees. In 2022, the company added self-identification options to their human resource management software to include "sexual orientation, pronouns, and gender identity" (1). Alteryx does not publish a nondiscrimination policy (2)(3).

Corporate Governance and Public Policy

Uses corporate reputation to support causes, organizations, or policies hostile to freedom of expression. High Risk

Alteryx's former CEO Mark Anderson signed the CEO Action for Diversity & Inclusion pledge, which includes a commitment to

promote DEI through bias education training in the workplace, strategize on DEI programs/initiatives with other signatories, and engage boards of directors when developing and evaluating DEI strategies (1)(2). The company supports DEI within its business practices, employing a DEI Council and a DEIB Manager. From its 2022 Global Impact Report: "diversity and inclusion are not merely buzzwords, but integral aspects of the company's DNA." Alteryx is a member of the America is All In Pledge, which aligns with the Paris Agreement by a commitment to net zero carbon emissions by 2050 (2)(3).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. High Risk

Alteryx provides a benefits package for employees that covers travel costs for an abortion (1). Otherwise, there are no publicly known cases of Alteryx using corporate funds to advance ideological causes, organizations, or policies (2).

Uses corporate political actions and/or financial contributions for ideological, non-business purposes. N/A

Alteryx does not operate a PAC or engage in lobbying at this time (1)(2)(3).

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