

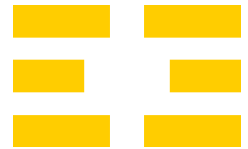
Private: PBS

Subsidiaries: PBS Kids

Locations: Virginia (HQ)

Industries: Media and Entertainment

RISK LEVEL:



Medium Risk

DESCRIPTION:

PBS does not provide viewpoint protections for its employees but has not publicly terminated business relationships based on views or beliefs. PBS has been accused of producing children's shows laden with stances on controversial topics, including critical race theory. In addition, though PBS claims to be politically neutral, its news programs demonstrate a political bias on occasion. Its CEO signed the CEO Action for Diversity and Inclusion pledge. For these reasons, PBS earns a Medium Risk rating.

Corporate Weaponization

Has denied service to customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries.

Lower Risk

PBS has not publicly fired customers, suppliers, or vendors based on views or beliefs.

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs.

Lower Risk

PBS does not discriminate against charitable organizations based on views or beliefs [\(1\)](#).

Employment policies fail to protect against discrimination based on political affiliation/views and/or religion.

High Risk

PBS does not provide viewpoint protections for its employees [\(1\)](#).

Corporate Governance and Public Policy

Uses corporate reputation to support ideological causes and/or organizations hostile to freedom of expression.

High Risk

PBS has been accused integrating stances on contemporary political issues in its episodes of Arthur which has incorporated discussions on racial activism aimed at children [\(1\)](#)[\(2\)](#). [3](#)[\(45\)](#)[\(6\)](#). The CEO of PBS has signed the CEO Action for Diversity and Inclusion Pledge [\(7\)](#). PBS Kids has also posted to its corporate Facebook account, which is targeted mainly towards children, in support of Pride Month [\(8\)](#).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. Lower Risk

PBS has not used corporate funds to advance ideological causes, organizations, or policies.

Uses corporate political contributions for ideological, non-business purposes.

N/A

PBS has a PAC but the company is not legally permitted to make political donations [\(1\)](#)[\(2\)](#).

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