



SHI International Corporation

Locations: New Jersey (HQ)

Industries: Technology Hardware and Equipment

RISK LEVEL:



Medium Risk

DESCRIPTION:

SHI International is Medium Risk. The company often yields to political activism in shaping corporate governance, potentially alienating consumers, dividing employees, and harming shareholders. The company implements race and identity-based policies that replace merit, excellence, and integrity with preferential treatment and outcomes. SHI International occasionally embraces corporate initiatives that redirect its central focus from business goals to partisan policies and divisive issues at times. This approach fails to safeguard free exercise, free speech, and free enterprise.

Corporate Weaponization

Has canceled customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. Medium Risk

SHI International received a score of 25 on the 2025 Corporate Equality Index (CEI) from the Human Rights Campaign (HRC), a political stakeholder group. The company recruits employees based on sexual identity issues. The company discriminates against vendors that do not promote divisive sex and gender policies, indicating it prioritizes sexual issues over merit [\(1\)\(2\)](#). However, SHI International has not publicly canceled customers, suppliers, or vendors based on political views or religious beliefs [\(3\)](#).

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. N/A

SHI International does not publish charitable giving guidelines [\(1\)](#).

Employment policies fail to protect against viewpoint or other discrimination and/or are ideological in nature. High Risk

SHI International offers DEI training to its employees [\(1\)](#). SHI International appears to prioritize diversity over merit in its leadership composition. From its Diversity, Equity, and Inclusion page: "Our DEI initiatives include...Diverse executive leadership" [\(2\)](#). The company protects its employees against viewpoint discrimination [\(3\)](#).

Corporate Governance and Public Policy

Uses corporate reputation to support causes, organizations, or policies hostile to freedom of expression.

High Risk

SHI International has a "commitment to the Science Based Targets initiative (SBTi)", which is "focused on accelerating companies across the world to halve emissions before 2030 and achieve net-zero emissions before 2050" (1). SHI International supports ESG and DEI within its business practices. From its 2023 Sustainability Report: "We champion diversity, equity, and inclusion and ESG initiatives. Through collaborative efforts with our partners, we drive development in tools, methodologies, and programs that promote DEI and ESG principles, aiming for both sustainable practices and high-quality end-customer experiences" (2). SHI International scored a 40 out of 100 on the 2023-2024 Corporate Equality Index (CEI) from the Human Rights Campaign (HRC), a political stakeholder group (3)(4).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression.

Lower Risk

SHI International has not used corporate funds to advance ideological causes, organizations, or policies (1).

Uses corporate political actions and/or financial contributions for ideological, non-business purposes.

Lower Risk

SHI International does not operate a PAC or engage in lobbying at this time (1)(2)(3).

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