



The Auto Club Group

Locations: Michigan (HQ)

Industries: Automobiles and Components

RISK LEVEL:



Medium Risk

DESCRIPTION:

The Auto Club Group is Medium Risk. The company often yields to political activism in shaping corporate governance, potentially alienating consumers, dividing employees, and harming shareholders. The company implements race and identity-based policies that replace merit, excellence, and integrity with preferential treatment and outcomes. The Auto Club Group occasionally embraces corporate initiatives that redirect its central focus from business goals to partisan policies and divisive issues at times. This approach fails to safeguard free exercise, free speech, and free enterprise.

Corporate Weaponization

Has canceled customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. Medium Risk

The Auto Club Group received a score of 30 on the 2025 Corporate Equality Index (CEI) from the Human Rights Campaign (HRC), a political stakeholder group. The company recruits employees based on sexual identity issues. The company discriminates against vendors that do not promote divisive sex and gender policies, indicating it prioritizes sexual issues over merit [\(1\)](#)[\(2\)](#). However, the company has not canceled customers, suppliers, or vendors based on political views or religious beliefs [\(3\)](#).

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. Lower Risk

The Auto Club Group does not appear to discriminate against charitable organizations based on views or beliefs [\(1\)](#). The company's charitable giving focus areas are "Traffic Safety, Driver Education and Financial Literacy" [\(2\)](#).

Employment policies fail to protect against viewpoint or other discrimination and/or are ideological in nature. High Risk

The Auto Club Group appears to prioritize diversity over merit in its recruitment and hiring. From its 2021 ESG Report: "By implementing our current initiative, the Council has the power to shape and modify organizational culture, improve organizational performance and increase the demographic diversity of employee populations to energize diversity, equity and inclusion in the workplace" [\(1\)](#). The company does not publish a nondiscrimination policy [\(2\)](#).

Corporate Governance and Public Policy

Uses corporate reputation to support causes, organizations, or policies hostile to freedom of expression. **High Risk**

The Auto Club Group supports ESG within its business practices. From its 2021 ESG Report: "Our approach to leading in Environmental, Social and Governance (ESG) is rooted in our commitment to always be there for our members — while realizing it's time to challenge current processes, foster a rich culture of diversity and solicit new ideas for a more sustainable future" (1). The company supports DEI within its business practices, employing a DEI Council (2).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. **Medium Risk**

The Auto Club Group's HRC 2025 CEI rating indicates the company provides a benefits package for employees which includes some transgender medical benefits for covered employees and dependents, including children. This may include paid short-term leave, puberty blockers, cross-sex hormones, chest surgeries, genital surgeries, medical visits and lab monitoring, travel and lodging. By allowing a political stakeholder group to dictate operations, the company increases health care costs and risks dividing employees, alienating customers and harming shareholders (1)(2). Otherwise, there are no publicly known cases of the company using corporate funds to advance ideological causes, organizations, or policies (3).

Uses corporate political actions and/or financial contributions for ideological, non-business purposes. **N/A**

The Auto Club Group does not operate a PAC or engage in lobbying at this time (1)(2)(3).

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