



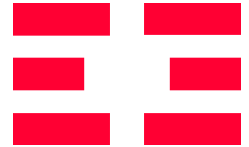
## Beyond, Inc.

Subsidiaries: Bed Bath & Beyond, Overstock, Overstock.com

Locations: Utah (HQ)

Industries: Retailing

### RISK LEVEL:



High Risk

#### DESCRIPTION:

As part of bankruptcy proceedings in 2023, Bed Bath & Beyond was acquired by Overstock.com, closing its retail stores but retaining its online presence. The newly merged company rebranded to Beyond, Inc. in 2024, but is still doing business as Bed Bath & Beyond. Bed Bath & Beyond stopped selling MyPillow products in response to Mike Lindell's pro-Trump statements. Overstock scored a 75 on the Human Rights Campaign's (HRC) Corporate Equality Index (CEI). By complying with the HRC's controversial demands, the company increases the risk of dividing employees, alienating customers and harming shareholders. The company provides specific sexual orientation and gender identity-based benefits. It also uses sex and gender ideology criteria in employee recruitment, vendor selection, marketing, and philanthropic support. Beyond, Inc. forces employees to undergo multiple ideological trainings and uses its reputation, corporate funds, and political influence to support controversial sex and gender ideologies, organizations, and legislation. The company does not provide viewpoint protections for its employees and discriminates against religious organizations in its charitable giving. Bed Bath & Beyond's CEO signed the CEO Action for Diversity & Inclusion pledge. For these reasons, Beyond, Inc. receives a High Risk rating.

### Corporate Weaponization

**Has denied service to customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries.** **High Risk**

*Bed Bath & Beyond stopped selling MyPillow products in response to Mike Lindell's pro-Trump statements (1)(2). Overstock.com received a score of 75 on the 2023 Corporate Equality Index (CEI) from the Human Rights Campaign (HRC), a political stakeholder group. The company recruits employees based on sexual identity issues. The company discriminates against vendors that do not promote divisive sex and gender policies, indicating it prioritizes sexual issues over merit (3)(4).*

**Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs.** **High Risk**

*(1)(2). Overstock will not donate to "religious organizations" (3).*

**Employment policies fail to protect against discrimination based on political affiliation/views and/or religion.** **High Risk**

*(1)(2). Beyond, Inc. does not provide protections against viewpoint discrimination (3).*

## Corporate Governance and Public Policy

**Uses corporate reputation to support ideological causes and/or organizations hostile to freedom of expression. High Risk**

[1](#)/[2](#). By doing so, the company risks dividing employees, alienating customers and harming shareholders. Bed Bath & Beyond's CEO signed the CEO Action for Diversity & Inclusion pledge, which includes a commitment to promote DEI through bias education training in the workplace [\(3\)](#). Overstock requires all employees to attend unconscious bias trainings [\(45\)](#)/[\(6\)](#). Bed Bath & Beyond supports ESG within its business practices, "remain[ing] steadfast in our commitment to our robust ESG strategy" [\(7\)](#).

**Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. Medium Risk**

[1](#)/[2](#). By allowing a political stakeholder group to dictate operations, the company increases health care costs and risks dividing employees, alienating customers and harming shareholders [\(3\)](#). There are no known instances of Overstock funding ideological groups hostile to freedom of expression [\(4\)](#).

**Uses corporate political contributions for ideological, non-business purposes. High Risk**

[1](#)/[2](#). By allowing a political stakeholder group to dictate operations, the company risks dividing employees, alienating customers and harming shareholders. Overstock.com does not operate a PAC or report on its lobbying at this time [\(3\)](#)/[\(4\)](#)/[\(5\)](#).

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