



Warner Bros. Discovery

Subsidiaries: TBS, HBO (Max), Discovery Education, Cinemax, TNT, WarnerMedia, Discovery Inc., CNN
Locations: California (HQ)
Industries: Media and Entertainment

RISK LEVEL:



Medium Risk

DESCRIPTION:

Warner Bros. Discovery is the result of a 2022 merger between WarnerMedia and Discovery. Discovery Inc., a subsidiary of Warner Bros. Discovery, scored a 65 on the 2023 Corporate Equality Index (CEI) from the Human Rights Campaign (HRC), a political stakeholder group. By complying with Human Rights Campaign's controversial demands, the company increases the risk of dividing employees, alienating customers and harming shareholders. The company covers transgender-related medical costs for its employees and their children. It also uses sex and gender ideology criteria in employee recruitment, vendor selection, and philanthropic support. Discovery and CNN provides a benefits package for employees which covers travel/lodging costs for an abortion. Warner Bros. does not provide its employees with protections against viewpoint discrimination but has not publicly terminated business relationships due to views or beliefs. Warner Bros. Warner Media opposed various state and local legislation intended to protect parental rights, girls' sports, bathroom facilities, and gendered spaces. For these reasons, Warner Bros. Discovery receives a Medium Risk rating.

Corporate Weaponization

Has denied service to customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. **Medium Risk**

Discovery Inc., a subsidiary of Warner Bros. Discovery, received a score of 65 on the 2023 Corporate Equality Index (CEI) from the Human Rights Campaign (HRC), a political stakeholder group. The company recruits employees based on sexual identity issues. The company discriminates against vendors that do not promote divisive sex and gender policies, indicating it prioritizes sexual issues over merit (1)(2)(3). However, the company has not publicly terminated business relationships due to views or beliefs.

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. **High Risk**

Warner Bros. Discovery does not have a rule discriminating against religious organizations in its charitable giving (12)(3)(4).

Employment policies fail to protect against discrimination based on political affiliation/views and/or religion. **High Risk**

Warner Bros. Discovery does not provide protections against viewpoint discrimination (1).

Corporate Governance and Public Policy

Uses corporate reputation to support ideological causes and/or organizations hostile to freedom of expression. High Risk

Warner Media [\(1\)](#). In partnership with the RFK Human Rights organization, Discovery Education promoted a 15-year-old student who is an “ambassador for the Human Rights Council” [\(2\)](#)[\(3\)](#). Discovery Education also has material that instructs Year 5 students on “identity” [\(45\)](#).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. High Risk

Warner Bros. Discovery and CNN provides a benefits package for employees which covers travel/lodging costs for an abortion [\(1\)](#)[\(2\)](#)[\(34\)](#). In 2020, Warner Bros. Discovery signed a deal with Black Lives Matter founder Patrisse Cullors sponsoring her to make digital content for the network [\(5\)](#)[\(6\)](#). However, no content was ever released, and in 2023 Ms. Cullors was quietly let go [\(78\)](#)[\(9\)](#)[\(10\)](#)[\(11\)](#).

Uses corporate political contributions for ideological, non-business purposes. Lower Risk

Warner Bros. Discovery has not used its PAC donations or lobbying for ideological purposes [\(1\)](#)[\(2\)](#)[\(3\)](#).

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