



TravelCenters of America

Locations: Ohio (HQ)
Industries: Retailing

RISK LEVEL:



Lower Risk

DESCRIPTION:

TravelCenters is Lower Risk. The company does not yield to political activism in shaping corporate governance, preventing initiatives that potentially alienate consumers, divide employees, and harm shareholders. The company implements race and identity-based policies that replace merit, excellence, and integrity with preferential treatment and outcomes. Overall, TravelCenters does not embrace corporate initiatives that redirect its central focus from business goals to partisan policies and divisive issues. This approach protects free exercise, free speech, and free enterprise.

Corporate Weaponization

Has canceled customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. Lower Risk

TravelCenters has not publicly canceled customers, suppliers, or vendors based on political views or religious beliefs (1).

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. Lower Risk

TravelCenters does not appear to discriminate against charitable organizations based on views or beliefs (1)(2).

Employment policies fail to protect against viewpoint or other discrimination and/or are ideological in nature. High Risk

TravelCenters offers unconscious bias and DEI training to its employees. The company appears to prioritize diversity over merit in its recruitment: "To create a diverse workforce, we recognize we must start with a diverse pool of applicants" (1). TravelCenters does not provide viewpoint protections for its employees (2)(3).

Corporate Governance and Public Policy

Uses corporate reputation to support causes, organizations, or policies hostile to freedom of expression. Medium Risk

TravelCenters supports ESG within its business practices. From its 2021 ESG Report: "Our emphasis on our mission extends to each aspect of our business, including our approach to Environmental, Social, and Governance (ESG) practices" (1). Otherwise, there are

no publicly known cases of TravelCenters using its reputation to advance ideological causes or policies (2).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. Lower Risk

TravelCenters has not used corporate funds to advance ideological causes, organizations, or policies (1)(2).

Uses corporate political actions and/or financial contributions for ideological, non-business purposes. Lower Risk

TravelCenters does not operate a PAC at this time and has not lobbied for ideological purposes (1)(2)(3).

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