



Woodard & Curran

Locations: Maine (HQ)

Industries: Commercial and Professional Services

RISK LEVEL:



Lower Risk

DESCRIPTION:

Woodard & Curran is Lower Risk. The company does not yield to political activism in shaping corporate governance, preventing initiatives that potentially alienate consumers, divide employees, and harm shareholders. The company elevates merit, excellence, and integrity ahead of race and identity-based policies. Woodard & Curran does not embrace corporate initiatives that redirect its central focus from business goals to partisan policies and divisive issues. This approach protects free exercise, free speech, and free enterprise.

Corporate Weaponization

Has canceled customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. Medium Risk

Woodard & Curran received a score of 40 on the 2025 Corporate Equality Index (CEI) from the Human Rights Campaign (HRC), a political stakeholder group. The company recruits employees based on sexual identity issues. The company discriminates against vendors that do not promote divisive sex and gender policies, indicating it prioritizes sexual issues over merit (1)(2). However, Woodard & Curran has not publicly canceled customers, suppliers, or vendors based on political views or religious beliefs (3).

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. Medium Risk

Woodard & Curran's charitable giving guidelines require that organizations abide by its nondiscrimination policy, including on the basis of sexual orientation, thereby excluding some religious charities (1)(2).

Employment policies fail to protect against viewpoint or other discrimination and/or are ideological in nature. Medium Risk

Woodard & Curran is an affirmative action employer. It intends "to make all reasonable efforts to live up to its Equal Opportunity policy and Affirmative Action Plan" (1). The company protects its employees against viewpoint discrimination (2).

Corporate Governance and Public Policy

Uses corporate reputation to support causes, organizations, or policies hostile to freedom of expression. **Lower Risk**

Woodard & Curran has not supported ideological causes or policies ([1](#)).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. **Lower Risk**

Woodard & Curran has not used corporate funds to advance ideological causes, organizations, or policies ([1](#)).

Uses corporate political actions and/or financial contributions for ideological, non-business purposes. **N/A**

Woodard & Curran does not operate a PAC or engage in lobbying at this time ([1](#))([2](#))([3](#)).

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