



Third Lane Mobility

Subsidiaries: Bird, Spin
Locations: California (HQ)
Industries: Transportation

RISK LEVEL:



Lower Risk

DESCRIPTION:

Third Lane Mobility and its two subsidiaries, Bird and Spin, are Lower Risk. The companies do not yield to political activism in shaping corporate governance, preventing initiatives that potentially alienate consumers, divide employees, and harm shareholders. The company elevates merit, excellence, and integrity ahead of race and identity-based policies. Third Lane Mobility does not embrace corporate initiatives that redirect its central focus from business goals to partisan policies and divisive issues. This approach protects free exercise, free speech, and free enterprise.

Corporate Weaponization

Has canceled customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. Lower Risk

Third Lane Mobility has not publicly canceled customers, suppliers, or vendors based on political views or religious beliefs [\(1\)](#).

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. Lower Risk

Third Lane Mobility does not appear to discriminate against charitable organizations based on views or beliefs [\(1\)](#).

Employment policies fail to protect against viewpoint or other discrimination and/or are ideological in nature. Medium Risk

Third Lane Mobility does not publish a nondiscrimination policy [\(1\)](#). Bird, a subsidiary of Third Lane, does not provide viewpoint protections for its employees [\(2\)](#)[\(3\)](#).

Corporate Governance and Public Policy

Uses corporate reputation to support causes, organizations, or policies hostile to freedom of expression. Lower Risk

Bird achieved net zero carbon emissions in 2020 [\(1\)](#). Third Lane Mobility has not supported ideological causes or policies [\(2\)](#)[\(3\)](#).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. Medium Risk

Third Lane Mobility encouraged and matched employee donations to Color of Change and Sustainable Works (1). Otherwise, there are no publicly known cases of the company using corporate funds to advance ideological causes, organizations, or policies (2).

Uses corporate political actions and/or financial contributions for ideological, non-business purposes. N/A

Third Lane Mobility does not operate a PAC or engage in lobbying at this time (1)(2)(3).

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