



ViiV Healthcare

Locations: North Carolina (HQ)

Industries: Health Care Equipment and Services

RISK LEVEL:



Medium Risk

DESCRIPTION:

ViiV Healthcare, a joint venture between GSK, Pfizer, and Shionogi, is Medium Risk. The company often yields to political activism in shaping corporate governance, potentially alienating consumers, dividing employees, and harming shareholders. The company implements race and identity-based policies that replace merit, excellence, and integrity with preferential treatment and outcomes. ViiV Healthcare embraces corporate initiatives that redirect its central focus from business goals to partisan policies and divisive issues at times. This approach fails to safeguard free exercise, free speech, and free enterprise.

Corporate Weaponization

Has canceled customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. Lower Risk

ViiV Healthcare has not canceled customers, suppliers, or vendors based on political views or religious beliefs (1).

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. Medium Risk

ViiV Healthcare only donates to "Non-governmental and community-based organisations that can deliver change at a community level through their links with or representation of the communities affected especially adolescents, young people, gay men and other men who have sex with men, people who inject drugs, sex workers and transgender men and women". Therefore, it is likely that religious organizations would not be eligible for charitable giving (1).

Employment policies fail to protect against viewpoint or other discrimination and/or are ideological in nature. High Risk

ViiV Healthcare appeared to prioritize diversity over merit in its business structure through the establishment of gender targets for its leadership composition. The company required that by the end of 2025, global senior roles must be at least 45% represented by females, 30% of VP and above roles are held by diverse people groups in the US, and 18% of VP and above roles are held by diverse people groups in the UK (1). ViiV Healthcare does not provide viewpoint protections for its employees (2)(3)(4).

Corporate Governance and Public Policy

Uses corporate reputation to support causes, organizations, or policies hostile to freedom of expression.

High Risk

Viiv advocates for social and political policy that aims to eliminate the stigma around HIV (1)(2)(3)(4). Viiv Healthcare opposed various state and local legislation intended to protect parental rights, girls' sports, bathroom facilities, and gendered spaces (5). The company signed an open letter endorsing the Equality Act, a contentious proposal to amend the 1964 Civil Rights Act by adding sexual orientation and so-called gender identity as protected categories. The legislation would, among other implications, grant biological men access to women-only spaces such as sports teams and public restrooms, and compel healthcare providers to deliver sex-denying healthcare (6). Viiv Healthcare is committed to net zero emissions by 2045 (7).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression.

High Risk

Viiv offers grants to organizations working to eliminate the stigma surrounding AIDS (1). Viiv financially partners with international organizations such as Women4GlobalFun, an organization which seeks to ensure that "women are at the centre of all decisions about global fund funding requests", and Her Voice Fund, an international organization that funds movements and activists that support women "who face discrimination based on their marginalised identities – such as women with disabilities, LBTQI+ women, young women and incarcerated women" (2)(3)(4). An additional goal of Viiv's community strategic initiatives is to develop "Innovative projects focused on ensuring communities that engage in chemsex have access to harm reduction services, including services for HIV prevention and care" (5). Apretude, a product of Viiv, had a campaign called Rethink Your PrEP, that was a Bronze Sponsor of NYC Pride (6). Viiv is a sponsor of the 2024 Carolina Conference on Queer Youth (7). Viiv Healthcare sponsored the KC PrideFest in 2025 (8). Otherwise, there are no publicly known cases of Viiv using corporate funds to advance ideological causes, organizations, or policies (9).

Uses corporate political actions and/or financial contributions for ideological, non-business purposes.

N/A

Viiv Healthcare does not operate a PAC or engage in lobbying at this time (1)(2)(3).

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