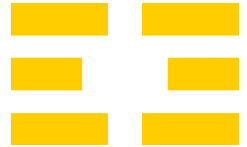



WSP

Locations: Canada (HQ)

Industries: Commercial and Professional Services

RISK LEVEL:

Medium Risk
DESCRIPTION:

WSP is Medium Risk. The company often yields to political activism in shaping corporate governance, potentially alienating consumers, dividing employees, and harming shareholders. The company elevates merit, excellence, and integrity ahead of race and identity-based policies. WSP occasionally embraces corporate initiatives that redirect its central focus from business goals to partisan policies and divisive issues at times. This approach fails to safeguard free exercise, free speech, and free enterprise.

Corporate Weaponization

Has canceled customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. **Medium Risk**

WSP Global integrates ESG into its business practices. From its 2022 ESG Report: its goal is to "By 2024, achieve 100% integration of ESG criteria as part of global leader compensation" (1). However, the company has not canceled customers, suppliers, or vendors based on political views or religious beliefs (2).

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. **Lower Risk**

WSP does not appear to discriminate against charitable organizations based on views or beliefs (1).

Employment policies fail to protect against viewpoint or other discrimination and/or are ideological in nature. **High Risk**

WSP provides I&D training for its employees (1). The company is an affirmative action employer. WSP is committed to "implementing both the [EEO] policy and the Affirmative Action Program" (2). The company does not provide viewpoint protections for its employees (3).

Corporate Governance and Public Policy

Uses corporate reputation to support causes, organizations, or policies hostile to freedom of expression. **Medium Risk**

WSP is committed to net-zero greenhouse gas emissions by 2040 [\(1\)](#). The company received its first LGBTQ+ workplace accreditation from the Australian Workplace Equality Index (AWEI). It received "Bronze recognition (for 2023-2026) from the AWEI" [\(2\)](#)). Otherwise, there are no publicly known cases of WSP using its reputation to advance ideological causes or policies [\(3\)](#).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. Medium Risk

WSP was a sponsor of the Australian "annual Pride in Practice conference" [\(1\)](#). Otherwise, there are no publicly known cases of the company using corporate funds to advance ideological causes, organizations, or policies [\(2\)](#).

Uses corporate political actions and/or financial contributions for ideological, non-business purposes. Lower Risk

WSP has not used its PAC donations for ideological purposes and has not reported on its lobbying [\(1\)](#)[\(2\)](#)[\(3\)](#).

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