



Indigo AG

Locations: Massachusetts (HQ)
Industries: Food Beverage and Tobacco

RISK LEVEL:



Lower Risk

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DESCRIPTION:

Indigo Ag is Lower Risk. The company does not yield to political activism in shaping corporate governance, preventing initiatives that potentially alienate consumers, divide employees, and harm shareholders. The company elevates merit, excellence, and integrity ahead of race and identity-based policies. Indigo Ag does not embrace corporate initiatives that redirect its central focus from business goals to partisan policies and divisive issues. This approach protects free exercise, free speech, and free enterprise.

Corporate Weaponization

Has canceled customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. Lower Risk

Indigo Ag has not publicly canceled customers, suppliers, or vendors based on political views or religious beliefs (1).

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. N/A

Indigo Ag does not publish charitable giving guidelines (1).

Employment policies fail to protect against viewpoint or other discrimination and/or are ideological in nature. Medium Risk

Indigo Ag does not provide viewpoint protections for its employees (1)(2).

Corporate Governance and Public Policy

Uses corporate reputation to support causes, organizations, or policies hostile to freedom of expression. High Risk

Indigo Ag opposed various state and local legislation intended to protect parental rights, girls' sports, bathroom facilities, and

gendered spaces (1)(2). The company is aligned with the Science Based Targets initiatives, a climate activist organization seeking to achieve net zero carbon emissions by 2050 (3)(4)(5). Otherwise, there are no publicly known cases of Indigo Ag using its reputation to advance ideological causes or policies (6).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. Lower Risk

Indigo Ag has not used corporate funds to advance ideological causes, organizations, or policies (1).

Uses corporate political actions and/or financial contributions for ideological, non-business purposes. Lower Risk

Indigo Ag does not operate a PAC at this time and has not lobbied for ideological purposes (1)(2)(3).

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