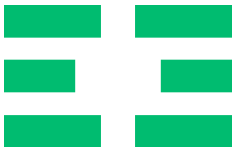
Boostability

Locations: Utah (HQ)
Industries: Software and Services

RISK LEVEL:



Lower Risk

DESCRIPTION:

Boostability, an SEO company, has not terminated business relationships due to views or beliefs. The company has not used its reputation or corporate funds for ideological purposes. For these reasons, Boostability receives a Lower Risk rating.

Corporate Weaponization

Has denied service to customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. — **Lower Risk**

Boostability has not publicly fired customers, suppliers, or vendors based on political views or religious beliefs.

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. — **Lower Risk**

Boostability does not discriminate against religious organizations in its charitable giving (1).

Employment policies fail to protect against discrimination based on political affiliation/views and/or religion. — **High Risk**

Boostability does not publish a nondiscrimination policy (1).

Corporate Governance and Public Policy

Uses corporate reputation to support ideological causes and/or organizations hostile to freedom of expression. — **Lower Risk**

Boostability has not supported ideological causes or policies (1)(2).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. — **Lower Risk**

Boostability has not used corporate funds to advance ideological causes, organizations, or policies (1).

Uses corporate political contributions for ideological, non-business purposes. **N/A**

Boostability does not operate a PAC at this time.

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