



W. S. Darley & Co

Locations: Illinois (HQ)

Industries: Commercial and Professional Services

RISK LEVEL:



Lower Risk

DESCRIPTION:

W. S. Darley & Co. is Lower Risk. The company does not yield to political activism in shaping corporate governance, preventing initiatives that potentially alienate consumers, divide employees, and harm shareholders. The company elevates merit, excellence, and integrity ahead of race and identity-based policies. The company does not embrace corporate initiatives that redirect its central focus from business goals to partisan policies and divisive issues. This approach protects free exercise, free speech, and free enterprise.

Corporate Weaponization

Has canceled customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. Lower Risk

Darley has not publicly canceled customers, suppliers, or vendors based on political views or religious beliefs (1).

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. Lower Risk

Darley does not appear to discriminate against charitable organizations based on views or beliefs. The Darley Family Foundation's charitable giving focus areas are "Darley employees and their families who face financial hardship" (1).

Employment policies fail to protect against viewpoint or other discrimination and/or are ideological in nature. Medium Risk

Darley does not provide viewpoint protections for its employees (1).

Corporate Governance and Public Policy

Uses corporate reputation to support causes, organizations, or policies hostile to freedom of expression. Medium Risk

Darley supports DEI within its business practices. From its Darley's 2023 Thought Leadership Essay Competition page: "We are inspired by the overwhelming enthusiasm and creativity showcased in our second Thought Leadership Essay Competition. With a commendable 85 entries centered on recruitment and diversity, equity, inclusion (DEI) within the fire service, it's evident that our fire

service heroes are eager to spotlight this important discussion" (1). Otherwise, there are no publicly known cases of the company using its reputation to advance ideological causes or policies (2).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. Lower Risk

Darley has not used corporate funds to advance ideological causes, organizations, or policies (1).

Uses corporate political actions and/or financial contributions for ideological, non-business purposes. N/A

Darley does not operate a PAC or engage in lobbying at this time (1)(2)(3).

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