



NP Source

Locations: Washington D.C. (HQ)

Industries: Commercial and Professional Services



RISK LEVEL:

Lower Risk

DESCRIPTION:

NP Source, an SEO and marketing agency oriented toward nonprofits, has not terminated business relationships due to views or beliefs. It has not used its reputation or corporate funds for ideological purposes. For these reasons, NP Source receives a Lower Risk rating.

Corporate Weaponization

Has denied service to customers, suppliers, or vendors due to their political views or religious Lobeliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries.

Lower Risk

NP Source has not publicly fired customers, suppliers, or vendors based on political views or religious beliefs.

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs.

N/A

NP Source does not publish charitable giving guidelines (1).

Employment policies fail to protect against discrimination based on political affiliation/views and/or religion.

High Risk

NP Source does not publish a nondiscrimination policy (1).

Corporate Governance and Public Policy

Uses corporate reputation to support ideological causes and/or organizations hostile to freedom Lower Risk of expression.

NP Source has not supported ideological causes or policies (1).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom Lower Risk of expression.





Uses corporate political contributions for ideological, non-business purposes.

N/A

NP Source does not operate a PAC at this time.

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