

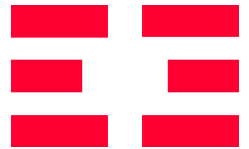


JW Player

Locations: New York (HQ)

Industries: Video Communications

RISK LEVEL:



High Risk

DESCRIPTION:

JW Player, a software used for embedding video content on webpages and other video communication programs, terminated its relationship with the conservative nonprofit Prager University. JW Player does not provide viewpoint protections for its employees. However, the company has not used its reputation or corporate funds for ideological purposes. For these reasons, JW Player receives a High Risk rating.

Corporate Weaponization

Has denied service to customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. **High Risk**

JW Player allegedly terminated its relationship with the conservative nonprofit Prager University, citing "misleading content" [\(1\)](#).

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. **N/A**

JW Player does not publish charitable giving guidelines [\(1\)](#).

Employment policies fail to protect against discrimination based on political affiliation/views and/or religion. **High Risk**

JW Player does not provide viewpoint protections for its employees [\(1\)](#).

Corporate Governance and Public Policy

Uses corporate reputation to support ideological causes and/or organizations hostile to freedom of expression. **Lower Risk**

JW Player has not supported ideological causes or policies [\(1\)](#).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. Lower Risk

JW Player has not used corporate funds to advance ideological causes, organizations, or policies.

Uses corporate political contributions for ideological, non-business purposes.

N/A

JW Player does not operate a PAC at this time.

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