

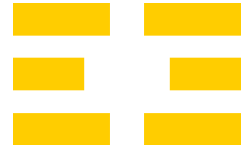


# Live Nation Entertainment

Locations: California (HQ)

Industries: Media and Entertainment

RISK LEVEL:



Medium Risk

## DESCRIPTION:

Live Nation, a forum used to sell tickets to concerts and sporting events, scored a 90 on the 2023 Corporate Equality Index (CEI) from the Human Rights Campaign (HRC), a political stakeholder group. By complying with the HRC's controversial demands, Live Nation increases the risk of dividing employees, alienating customers and harming shareholders. The company covers transgender-related medical costs for its employees and their children and provides specific sexual orientation and gender identity-based benefits. It also uses sex and gender ideology criteria in marketing. Live Nation forces employees to undergo multiple ideological trainings and uses its reputation, corporate funds, and political influence to support controversial sex and gender ideologies, organizations, and legislation. The company provides a benefits package for employees which covers travel/lodging costs for an abortion and transgender medical procedures for covered employees and dependents, including children. Live Nation opposed Georgia's election reform laws. However, the company has not publicly terminated business relationships based on views or beliefs and does not discriminate against charitable organizations based on views or beliefs. For these reasons, Live Nation receives a Medium Risk rating.

## Corporate Weaponization

**Has denied service to customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries.** **Lower Risk**

*Live Nation Entertainment has not publicly fired customers, suppliers, or vendors based on political views or religious beliefs.*

**Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs.** **Lower Risk**

*Live Nation does not appear to discriminate against charitable organizations based on views or beliefs (1).*

**Employment policies fail to protect against discrimination based on political affiliation/views and/or religion.** **High Risk**

*Live Nation's HRC 2023 CEI rating indicates the company forces employees to attend multiple, controversial trainings on gender identity, sexual orientation, transgender issues, and divisive racial ideology. The company provides a specific benefits guide with a comprehensive explanation of transgender services funded by the company (1)(2). Live Nation does not provide viewpoint protections for its employees (3).*

## Corporate Governance and Public Policy

### Uses corporate reputation to support ideological causes and/or organizations hostile to freedom of expression. High Risk

Live Nation's HRC 2023 CEI rating indicates the company agrees to allow a controversial stakeholder group focused on sexual identity issues to dictate marketing or advertising strategy (1)(2). By doing so, the company risks dividing employees, alienating customers and harming shareholders. Live Nation signed a letter published in The New York Times attacking Georgia's voting integrity measures (3). Its subsidiary, Ticketmaster, released a resource guide for Black Lives Matter supporters, urging individuals to donate to groups that paid bail for those arrested during the Summer 2020 riots (4). Live Nation partnered with Michelle Obama's voter registration drive, as well as the New Georgia Project, which advocates for redistricting proposals that would benefit Democrats, founded by Stacey Abrams (5)(6).

### Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. High Risk

Live Nation provides a benefits package for employees which covers travel/lodging costs for an abortion and transgender medical procedures for covered employees and dependents, including children (1)(2)(3). The company's HRC 2023 CEI rating indicates the company covers transgender related costs for its employees and their children, including paid short-term leave, puberty blockers, cross-sex hormones, chest surgeries, genital surgeries, medical visits and lab monitoring, travel and lodging. Additionally, the company has pledged philanthropic support of at least one organization or event that promotes sex and gender ideology (4)(5). By allowing a political stakeholder group to dictate operations, the company increases health care costs and risks dividing employees, alienating customers and harming shareholders.

### Uses corporate political contributions for ideological, non-business purposes. High Risk

Live Nation's HRC 2023 CEI rating indicates the company publicly advocated for controversial sex and gender ideology through local, state or federal legislation or initiatives (1)(2). By allowing a political stakeholder group to dictate operations, the company risks dividing employees, alienating customers and harming shareholders. Live Nation Entertainment does not operate a PAC at this time and has not lobbied for ideological purposes (3)(4)(5).

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