



Nintendo

Locations: New York (HQ)

Industries: Media and Entertainment

RISK LEVEL:



Lower Risk

DESCRIPTION:

Nintendo has not publicly terminated business relationships based on views or beliefs. Nintendo protects its employees against viewpoint discrimination and has not used its reputation or corporate funds for ideological causes. For these reasons, Nintendo receives a Lower Risk rating.

Corporate Weaponization

Has denied service to customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. Lower Risk

Nintendo has not publicly fired customers, suppliers, or vendors based on political views or religious beliefs.

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. Lower Risk

Nintendo does not discriminate against charitable organizations based on views or beliefs [\(1\)](#)[\(2\)](#)[\(3\)](#).

Employment policies fail to protect against discrimination based on political affiliation/views and/or religion. Lower Risk

Nintendo's Code of Conduct provides protections against discrimination based on both religion and "ideology" [\(1\)](#).

Corporate Governance and Public Policy

Uses corporate reputation to support ideological causes and/or organizations hostile to freedom of expression. Lower Risk

Nintendo has maintained a written policy of keeping politics out of its products [\(1\)](#). The company has not supported ideological causes or policies [\(2\)](#).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. Lower Risk

Nintendo has not used corporate funds to advance ideological causes, organizations, or policies [\(1\)](#).

Uses corporate political contributions for ideological, non-business purposes. Lower Risk

Nintendo does not operate a PAC at this time and has not lobbied for ideological purposes [\(1\)](#).

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