

EPSILON®

Epsilon Data Management

Locations: Texas (HQ)

Industries: Commercial and Professional Services, Software and Services

RISK LEVEL:



Lower Risk

DESCRIPTION:

Epsilon Data Management, a digital marketing agency, has not terminated business relationships due to religious or political beliefs. Epsilon has not used its reputation or other corporate resources to promote ideological causes. For these reasons, Epsilon receives a "Lower Risk" rating.

Corporate Weaponization

Has denied service to customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. Lower Risk

Epsilon has no history of publicly terminating business relationships due to political or religious differences.

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. Lower Risk

Epsilon does not discriminate against religious organizations in its charitable giving (1).

Employment policies fail to protect against discrimination based on political affiliation/views and/or religion. Lower Risk

Epsilon does not publish an antidiscrimination policy outside of its Privacy Policy and General Publisher Agreement (1)(2).

Corporate Governance and Public Policy

Uses corporate reputation to support ideological causes and/or organizations hostile to freedom of expression. Lower Risk

Epsilon has not used its corporate reputation to advance ideological agendas (1)(2).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. Lower Risk

Epsilon has not corporately partnered with ideological organizations that are hostile to freedom of expression (1).

Uses corporate political contributions for ideological, non-business purposes.

N/A

Epsilon does not operate a PAC.

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