



## LocaliQ

Locations: California (HQ)

Industries: Commercial and Professional Services

### RISK LEVEL:



Lower Risk

### DESCRIPTION:

LocaliQ, a subsidiary of Gannett, is a digital marketing tool. LocaliQ has not terminated business relationships due to views or beliefs. The company has not used its reputation or corporate funds for ideological purposes. However, per the guidelines of its parent company, LocaliQ vets suppliers according to LGBTQ policies. For these reasons, LocaliQ receives a Lower Risk rating.

### Corporate Weaponization

**Has denied service to customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries.** **Medium Risk**

*LocaliQ is a subsidiary of Gannett Co., which received a score of 100 on the Corporate Equality Index from the Human Rights Campaign (1). Among other requirements, this means the company has pledged to vet vendors for LGBTQ policies. LocaliQ has not publicly fired customers, suppliers, or vendors based on political views or religious beliefs.*

**Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs.** **N/A**

*LocaliQ does not publish charitable giving guidelines (1).*

**Employment policies fail to protect against discrimination based on political affiliation/views and/or religion.** **Lower Risk**

*LocaliQ protects its employees against viewpoint discrimination (1)(2).*

### Corporate Governance and Public Policy

**Uses corporate reputation to support ideological causes and/or organizations hostile to freedom of expression.** **Lower Risk**

*LocaliQ has not supported ideological causes or policies (1).*

**Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. Lower Risk**

*LocaliQ has not used corporate funds to advance ideological causes, organizations, or policies [\(1\)](#).*

---

**Uses corporate political contributions for ideological, non-business purposes.**

**N/A**

*LocaliQ does not operate a PAC at this time.*

---

*The contents of this website and related resources (collectively, the "materials") are general in nature and intended for educational use only. Nothing in the materials or any other 1792 Exchange content constitutes legal or professional advice for any specific matter. Anyone seeking legal or professional advice should obtain such advice from competent counsel. Since individual circumstances vary, anyone reviewing the materials and/or any other 1792 Exchange content is strongly urged to obtain specific legal and/or other professional advice before acting or refraining from acting based on such materials or other 1792 Exchange content. 1792 Exchange accepts no responsibility for any loss or damage, howsoever incurred, which may result from accessing or relying on the materials or any other 1792 Exchange content. Further, 1792 Exchange disclaims, to the fullest extent permitted by law, all liability for any acts or omissions based on the materials or any other 1792 Exchange content.*

*USER AGREEMENT: Company reports and other resources are intended only for the private educational use of the registered user. Republishing and distributing reports and resources is strictly prohibited. By downloading reports and resources, the user accepts these conditions.*

© 1792 Exchange 2023