

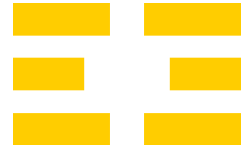


Duolingo

Locations: Pennsylvania (HQ)

Industries: Software and Services

RISK LEVEL:



Medium Risk

DESCRIPTION:

Duolingo does not provide viewpoint protections for its employees. However, it has not terminated business relationships due to views or beliefs. Duolingo provides a benefits package for employees which covers travel/lodging costs for an abortion. Its CEO has threatened to pull its business out of its home state should it ban abortion and has spoken out against former President Trump's immigration policy. For these reasons, Duolingo receives a Medium Risk rating.

Corporate Weaponization

Has denied service to customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries.

Lower Risk

Duolingo

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs.

N/A

Duolingo

Employment policies fail to protect against discrimination based on political affiliation/views and/or religion.

Medium Risk

Duolingo does not provide viewpoint protections for its employees (1).

Corporate Governance and Public Policy

Uses corporate reputation to support ideological causes and/or organizations hostile to freedom of expression.

High Risk

After Roe v. Wade was overturned, Duolingo CEO Luis von Ahn pledged that the Pittsburgh-based company would move its headquarters if Pennsylvania's state government were to ban abortion (1). Duolingo has also stated that it will limit the expansion of its offices to states that protect abortion access (2). In 2020, von Ahn spoke out against then-President Trump's immigration policy and threatened to move the company's hiring to Canada in response (3). Duolingo had also used its social media to engage in

negative exchanges with Chick-fil-A over the fast food company's founder's opinions regarding marriage (4). Duolingo has engaged in Pride-related online advocacy by including LGBTQ characters in its storylines in an attempt to "normalize queerness" (5).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. High Risk

Duolingo provides a benefits package for employees which covers travel/lodging costs for an abortion (1)(2)(3). The company's CEO made a twitter post stating, "I love that @duolingo is headquartered in Pittsburgh and that y'all use it as an example that successful tech companies can start here. If PA makes abortion illegal, we won't be able to attract talent and we'll have to grow our offices elsewhere." (4)(5).

Uses corporate political contributions for ideological, non-business purposes.

N/A

Duolingo does not operate a PAC or report on its lobbying at this time (1)(2)(3).

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