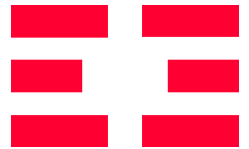




Chewy

Locations: Florida (HQ)
Industries: Retailing

RISK LEVEL:



High Risk

DESCRIPTION:

Chewy is an online retailer of pet food and pet-related products. PetSmart acquired Chewy in 2017; in 2020, Chewy was spun off as an independent company. The company might cover the cost of "medically necessary transition-related care" for its employees and their children. Chewy does not discriminate against charitable organizations based on views or beliefs. However, the company canceled Mike Lindell's MyPillow products, scrubbing them from the site in the aftermath of the 2020 election. Chewy is a copper sponsor of Out & Equal. Chewy does not have viewpoint protections for its employees and vets vendors for LGBTQ policies. For these reasons, Chewy receives a High Risk rating.

Corporate Weaponization

Has denied service to customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. **High Risk**

PetSmart, the former parent company of Chewy, received a score of 90 on the Corporate Equality Index from the Human Rights Campaign (1). Among other requirements, this means the company has pledged to vet vendors for LGBTQ policies. In late 2020, MyPillow CEO Mike Lindell claimed that Chewy stopped selling MyPillow brand dog beds due to his public questioning of the 2020 election results (2). Although Chewy has not released an official statement on the matter, the company no longer features MyPillow products.

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. **Lower Risk**

Chewy does not discriminate against charitable organizations based on views or beliefs (1)(2).

Employment policies fail to protect against discrimination based on political affiliation/views and/or religion. **High Risk**

Chewy does not publish a nondiscrimination policy(1).

Corporate Governance and Public Policy

Uses corporate reputation to support ideological causes and/or organizations hostile to freedom of expression. **Lower Risk**

Chewy has not supported ideological causes or policies [\(1\)](#)

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. **High Risk**

[1](#)([2](#)). Chewy is a copper sponsor of Out & Equal [\(3\)](#).

Uses corporate political contributions for ideological, non-business purposes.

N/A

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