



Keller Williams Realty

Locations: Texas (HQ)

Industries: Real Estate

RISK LEVEL:



Medium Risk

DESCRIPTION:

Keller Williams has not terminated business relationships due to ideological beliefs. The company supports the Equality Act and offers unconscious bias trainings. Keller Williams does not have viewpoint protections for its employees. It funds the LGBTQ+ Real Estate Alliance, which encourages business-related PACs and companies in the real estate field to stop doing business with groups that are "anti-LGBTQ." The company is a Corporate Member of the Mid-America LGBT Chamber of Commerce. For these reasons, Keller Williams receives a Medium Risk rating.

Corporate Weaponization

Has denied service to customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. Lower Risk

Keller Williams has not publicly fired customers, suppliers, or vendors based on political views or religious beliefs [\(1\)](#).

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. Lower Risk

Keller Williams does not discriminate against charitable organizations based on views or beliefs [\(1\)](#).

Employment policies fail to protect against discrimination based on political affiliation/views and/or religion. High Risk

Keller Williams does not does not provide viewpoint protections for its employees [\(1\)](#).

Corporate Governance and Public Policy

Uses corporate reputation to support ideological causes and/or organizations hostile to freedom of expression. High Risk

Keller Williams signed an open letter in support of the Equality Act [\(1\)](#). Keller Williams also offers "unconscious bias" trainings for employees [\(2\)](#).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. Medium Risk

[1](#)). The company is a Corporate Member of the Mid-America LGBT Chamber of Commerce ([2](#))([3](#)).

Uses corporate political contributions for ideological, non-business purposes.

N/A

Keller Williams does not operate a PAC at this time ([1](#)).

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