

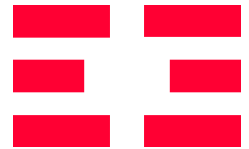


Enterprise

Locations: Missouri (HQ)

Industries: Transportation

RISK LEVEL:



High Risk

DESCRIPTION:

Enterprise Holdings is the parent company owning Enterprise-Rent-a-Car, Alamo, National, and other car rental businesses. By complying with Human Rights Campaign's controversial demands, Enterprise increases the risk of dividing employees, alienating customers and harming shareholders. The company covers transgender-related medical costs for its employees and their children and provides specific sexual orientation and gender identity-based benefits. It also uses sex and gender ideology criteria in marketing and philanthropic support. Enterprise forces employees to undergo multiple ideological trainings and uses its reputation, corporate funds, and political influence to support controversial sex and gender ideologies, organizations, and legislation. The company supports and funds LGBTQ events and organizations. Enterprise ended a discount program for NRA members in 2018 and has donated to the Equality PAC. For these reasons, Enterprise Holdings receives a High Risk rating.

Corporate Weaponization

Has denied service to customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. **Lower Risk**

Enterprise Holdings has not publicly fired customers, suppliers, or vendors based on political views or religious beliefs.

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. **High Risk**

Enterprise Holdings does not discriminate against religious organizations in its charitable giving (1)(2). However, Enterprise ended a discount program for members of the NRA after the Parkland shooting in 2018 (3).

Employment policies fail to protect against discrimination based on political affiliation/views and/or religion. **High Risk**

Enterprise received a score of 70 on the 2023 Corporate Equality Index (CEI) from the Human Rights Campaign (HRC). Enterprise's HRC 2023 CEI rating indicates the company forces employees to attend multiple, controversial trainings on gender identity, sexual orientation, transgender issues, and divisive racial ideology. The company provides gender transition guidelines for its employees (1)(2). Enterprise Holdings does not provide viewpoint protections for its employees (3).

Corporate Governance and Public Policy

Uses corporate reputation to support ideological causes and/or organizations hostile to freedom of expression. High Risk

Enterprise's HRC 2023 CEI rating indicates the company agrees to allow a controversial stakeholder group focused on sexual identity issues to dictate marketing or advertising strategy (1)(2). By doing so, the company risks dividing employees, alienating customers and harming shareholders. Enterprise has sponsored LGBTQ Pride parades (3). CEO Chrissy Taylor is a member of the Business Roundtable, but has not supported ideological initiatives (4). Enterprise published an article titled "Five Tips for Being a Good LGBTQ+ Ally at Work", which encourages employees to "uncover biases" and use gender-neutral language (5).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. High Risk

Enterprise's indicates the company covers transgender related costs for its employees and their children, including paid short-term leave, puberty blockers, cross-sex hormones, chest surgeries, genital surgeries, medical visits and lab monitoring, travel and lodging. Additionally, the company has pledged philanthropic support of at least one organization or event that promotes sex and gender ideology (1)(2). By allowing a political stakeholder group to dictate operations, the company increases health care costs and risks dividing employees, alienating customers and harming shareholders (3)(4). Enterprise Holdings is a corporate partner of the National LGBT Chamber of Commerce (5).

Uses corporate political contributions for ideological, non-business purposes. High Risk

Enterprise's HRC 2023 CEI rating indicates the company publicly advocated for controversial sex and gender ideology through local, state or federal legislation or initiatives (1)(2). By allowing a political stakeholder group to dictate operations, the company risks dividing employees, alienating customers and harming shareholders. The Enterprise Holdings has donated to the Equality PAC (3).

The contents of this website and related resources (collectively, the "materials") are general in nature and intended for educational use only. Nothing in the materials or any other 1792 Exchange content constitutes legal or professional advice for any specific matter. Anyone seeking legal or professional advice should obtain such advice from competent counsel. Since individual circumstances vary, anyone reviewing the materials and/or any other 1792 Exchange content is strongly urged to obtain specific legal and/or other professional advice before acting or refraining from acting based on such materials or other 1792 Exchange content. 1792 Exchange accepts no responsibility for any loss or damage, howsoever incurred, which may result from accessing or relying on the materials or any other 1792 Exchange content. Further, 1792 Exchange disclaims, to the fullest extent permitted by law, all liability for any acts or omissions based on the materials or any other 1792 Exchange content.

USER AGREEMENT: Company reports and other resources are intended only for the private educational use of the registered user. Republishing and distributing reports and resources is strictly prohibited. By downloading reports and resources, the user accepts these conditions.

© 1792 Exchange 2023