



PulteGroup

Locations: Georgia (HQ)

Industries: Consumer Durables and Apparel

RISK LEVEL:



Lower Risk

DESCRIPTION:

PulteGroup, a home construction company, does not provide viewpoint protections for its employees. However, it has not publicly terminated business relationships based on views or beliefs. PulteGroup scored a 40 on the 2023 Corporate Equality Index (CEI) from the Human Rights Campaign (HRC), a political stakeholder group. By complying with the HRC's controversial demands, PulteGroup increases the risk of dividing employees, alienating customers and harming shareholders. The company covers transgender-related medical costs for its employees and their children. However, the company does not discriminate against charitable organizations based on views or beliefs and has not used its reputation or PAC donations for ideological purposes. For these reasons, PulteGroup receives a Lower Risk rating.

Corporate Weaponization

Has denied service to customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. **Lower Risk**

PulteGroup has not publicly fired customers, suppliers, or vendors based on political views or religious beliefs (1).

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. **Lower Risk**

PulteGroup does not discriminate against charitable organizations based on views or beliefs. The company's charitable projects are primarily focused on housing for veterans (1).

Employment policies fail to protect against discrimination based on political affiliation/views and/or religion. **Medium Risk**

PulteGroup does not provide viewpoint protections for its employees (1).

Corporate Governance and Public Policy

Uses corporate reputation to support ideological causes and/or organizations hostile to freedom of expression. Lower Risk

PulteGroup has not supported ideological causes or policies [\(1\)](#).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. Medium Risk

PulteGroup indicates the company covers transgender related costs for its employees and their children, including paid short-term leave, puberty blockers, cross-sex hormones, chest surgeries, genital surgeries, medical visits and lab monitoring, travel and lodging ([1](#))([2](#))([3](#)).customers and harming shareholders.

Uses corporate political contributions for ideological, non-business purposes. Lower Risk

PulteGroup has not used its PAC donations for ideological purposes but does not report on its lobbying at this time ([1](#))([2](#))([3](#)).

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