



Revlon

Locations: New York (HQ)

Industries: Household and Personal Products

RISK LEVEL:



Lower Risk

DESCRIPTION:

Revlon, a personal care product company, does not provide viewpoint protections for its employees but has not publicly terminated business relationships based on views or beliefs. The company provides a benefits package for employees which covers travel/lodging costs for an abortion. However, Revlon has not used its reputation for ideological purposes and does not discriminate against charitable organizations based on views or beliefs. For these reasons, Revlon receives a Lower Risk rating.

Corporate Weaponization

Has denied service to customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. Lower Risk

Revlon has not publicly fired customers, suppliers, or vendors based on political views or religious beliefs.

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. Lower Risk

Revlon does not discriminate against charitable organizations based on views or beliefs. The company has used its foundation to “eradicate women’s cancers, improve reproductive and pre-natal medicine, support victims of domestic violence and combat women’s heart disease” (1).

Employment policies fail to protect against discrimination based on political affiliation/views and/or religion. Medium Risk

Revlon does not provide viewpoint protections for its employees (1).

Corporate Governance and Public Policy

Uses corporate reputation to support ideological causes and/or organizations hostile to freedom of expression. Lower Risk

Revlon has not supported ideological causes or policies (1).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. High Risk

Revlon provides a benefits package for employees which covers travel/lodging costs for an abortion (1)(2)(3). The company stated, “we strive to provide equitable benefits. Today Revlon’s healthcare benefits cover reproductive health — and they will continue to” (4).

Uses corporate political contributions for ideological, non-business purposes.

N/A

Revlon does not operate a PAC at this time (1)(2)(3).

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