



Revlon

Locations: New York (HQ)

Industries: Household and Personal Products

RISK LEVEL:



Lower Risk

DESCRIPTION:

Revlon has not terminated business relationships due to religious or political beliefs. Despite recently choosing to cover travel for abortion, the company has not used its charitable resources or corporate reputation to support ideological causes hostile to free expression. For these reasons, Revlon receives a "Lower Risk" rating.

Corporate Weaponization

Has denied service to customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. Lower Risk

There are no publicly known cases of Revlon terminating employees or business relationships due to religious or political beliefs.

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. Lower Risk

Revlon permits employees to volunteer at local charities of their choice. The company has used its foundation to "eradicate women's cancers, improve reproductive and pre-natal medicine, support victims of domestic violence and combat women's heart disease" (1). The company does not have a published rule prohibiting cooperation with religious organizations.

Employment policies fail to protect against discrimination based on political affiliation/views and/or religion. High Risk

Revlon does not protect employees from viewpoint discrimination (1).

Corporate Governance and Public Policy

Uses corporate reputation to support ideological causes and/or organizations hostile to freedom of expression. Lower Risk

Revlon has not used its corporate reputation to promote ideological agendas (1).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. High Risk

After *Roe v. Wade* was overturned, Revlon announced that it would expand its healthcare benefits to cover abortion-related travel and lodging costs for employees (1).

Uses corporate political contributions for ideological, non-business purposes.**N/A**

Revlon does not operate a PAC.

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