



Crocs

Locations: Colorado (HQ)

Industries: Consumer Durables and Apparel

RISK LEVEL:



Medium Risk

DESCRIPTION:

Crocs has not publicly terminated business relationships based on views or beliefs. The company protects its employees against viewpoint discrimination. Crocs provides a benefits package for employees which covers travel/lodging costs for an abortion and has funded a drag show featuring a "kids' fashion show." The company partnered with the Gay and Lesbian Alliance Against Defamation (GLAAD) by releasing a Pride collection intended to "drive awareness around the organization's efforts". For these reasons, Crocs receives a Medium Risk rating.

Corporate Weaponization

Has denied service to customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. **Lower Risk**

Crocs has not publicly fired customers, suppliers, or vendors based on political views or religious beliefs.

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. **Lower Risk**

Crocs does not appear to discriminate against charitable organizations based on views or beliefs [\(1\)](#)[\(2\)](#).

Employment policies fail to protect against discrimination based on political affiliation/views and/or religion. **Lower Risk**

Crocs protects its employees against viewpoint discrimination [\(1\)](#).

Corporate Governance and Public Policy

Uses corporate reputation to support ideological causes and/or organizations hostile to freedom of expression. **Lower Risk**

Crocs has not supported ideological causes or policies [\(1\)](#).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. High Risk

Crocs provides a benefits package for employees which covers travel/lodging costs for an abortion [\(1\)](#)[\(2\)](#). The company funded a drag show event with a “kids’ fashion show” [\(3\)](#)[\(4\)](#). In 2021, Crocs partnered with the Gay and Lesbian Alliance Against Defamation (GLAAD) by releasing a Pride collection intended to “drive awareness around the organization’s efforts” [\(5\)](#). Crocs engaged in a similar GLAAD partnership in 2022 [\(6\)](#).

Uses corporate political contributions for ideological, non-business purposes.

N/A

Crocs does not operate a PAC or report on its lobbying at this time [\(1\)](#)[\(2\)](#)[\(3\)](#).

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