



SendPulse

Locations: New York (HQ)

Industries: CRM & Project Management, Email Marketing

RISK LEVEL:



Lower Risk

DESCRIPTION:

SendPulse does not publish a nondiscrimination policy. However, it has not publicly fired customers, suppliers, or vendors based on political views or religious beliefs. SendPulse has not used its corporate reputation or company funds to support or promote ideological causes or groups hostile to freedom of expression. For these reasons, SendPulse receives a Lower Risk rating.

Corporate Weaponization

Has denied service to customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. Lower Risk

SendPulse has not publicly fired customers, suppliers, or vendors based on political views or religious beliefs.

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. N/A

SendPulse does not publish charitable giving guidelines [\(1\)](#).

Employment policies fail to protect against discrimination based on political affiliation/views and/or religion. High Risk

SendPulse does not publish a nondiscrimination policy [\(1\)](#).

Corporate Governance and Public Policy

Uses corporate reputation to support ideological causes and/or organizations hostile to freedom of expression. Lower Risk

SendPulse has not supported ideological causes or policies [\(1\)](#).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. Lower Risk

SendPulse has not used corporate funds to advance ideological causes, organizations, or policies [\(1\)](#).

Uses corporate political contributions for ideological, non-business purposes.

N/A

SendPulse does not operate a PAC or engage in lobbying at this time [\(1\)](#)[\(2\)](#)[\(3\)](#).

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