

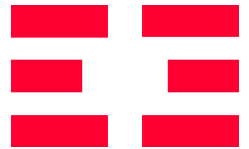


## Front

Locations: California (HQ)

Industries: Email Marketing

### RISK LEVEL:



High Risk

#### DESCRIPTION:

Front, an email marketing company, canceled its relationship with the Babylon Bee without warning. It also does not provide viewpoint protections for its employees. However, Front has not used its reputation or corporate funds for ideological purposes. For these reasons, Front receives a High Risk rating.

### Corporate Weaponization

**Has denied service to customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries.** **High Risk**

*Front terminated its business relationship with the conservative satire site The Babylon Bee without warning or reason (1).*

**Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs.** **Lower Risk**

*Front founded its charitable arm, the Front Foundation, in 2020. The Front Foundation does not discriminate against charitable organizations based on views or beliefs (1).*

**Employment policies fail to protect against discrimination based on political affiliation/views and/or religion.** **High Risk**

*Front does not provide viewpoint protections for its employees (1).*

### Corporate Governance and Public Policy

**Uses corporate reputation to support ideological causes and/or organizations hostile to freedom of expression.** **Lower Risk**

*Front has not supported ideological causes or policies (1).*

**Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. Lower Risk**

*Front has not used corporate funds to advance ideological causes, organizations, or policies ([1](#)).*

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**Uses corporate political contributions for ideological, non-business purposes. N/A**

*Front does not operate a PAC at this time.*

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