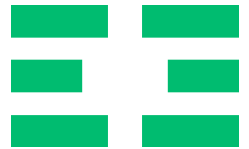


Omnisend

Locations: United Kingdom (HQ)
Industries: Email Marketing

RISK LEVEL:



Lower Risk

DESCRIPTION:

Omnisend does not provide viewpoint protections for its employees but has not publicly terminated business relationships based on views or beliefs. The company has not used its reputation or other corporate funds for ideological purposes. For these reasons, Omnisend receives a Lower Risk rating.

Corporate Weaponization

Has denied service to customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. Lower Risk

Omnisend has not publicly fired customers, suppliers, or vendors based on political views or religious beliefs.

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. Lower Risk

Omnisend gives charitably by donating excess and returned inventory to GiveNKind [\(1\)](#). The company does not discriminate against charitable organizations based on views or beliefs.

Employment policies fail to protect against discrimination based on political affiliation/views and/or religion. High Risk

Omnisend does not publish a nondiscrimination policy.

Corporate Governance and Public Policy

Uses corporate reputation to support ideological causes and/or organizations hostile to freedom of expression. Medium Risk

Omnisend released multiple blog posts in celebration of Pride Month that outlined campaign ideas for other companies to celebrate Pride Month [\(1\)](#)[\(2\)](#)[\(3\)](#).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. Lower Risk

Omnisend has not used corporate funds to advance ideological causes, organizations, or policies.

Uses corporate political contributions for ideological, non-business purposes. N/A

Omnisend does not operate a PAC at this time.

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