



# Bonterra

Locations: Washington D.C. (HQ)

Industries: CRM & Project Management

## RISK LEVEL:



Medium Risk

### DESCRIPTION:

Bonterra, formerly EveryAction, does not provide viewpoint protections for its employees. However, it has not publicly terminated business relationships based on views or beliefs. Bonterra has canvassed with ideological groups such as the LGBTQ Victory Fund. Bonterra encourages its employees to offer pro bono services or donate to "black-led" organizations in order to offset alleged discriminatory giving and help "overcome systemic challenges". The company is a member of the "Don't Ban Equality" business coalition. For these reasons, Bonterra receives a Medium Risk rating.

### Corporate Weaponization

**Has denied service to customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries.** Lower Risk

*Bonterra has not publicly fired customers, suppliers, or vendors based on political views or religious beliefs.*

**Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs.** N/A

*Bonterra does not publish charitable giving guidelines.*

**Employment policies fail to protect against discrimination based on political affiliation/views and/or religion.** High Risk

*Bonterra does not provide viewpoint protections for its employees (1).*

### Corporate Governance and Public Policy

**Uses corporate reputation to support ideological causes and/or organizations hostile to freedom of expression.** High Risk

*The LGBTQ Victory Fund partnered with Bonterra to increase support for LGBT candidates in the 2020 election (1). Bonterra has also featured blog posts on its website advocating for LGBTQ causes (2). Before EveryAction became Bonterra, the company supported multiple causes endorsed by the Democratic Party. For example, EveryAction urged users to write to Republican Senators demanding that they block the confirmation of Amy Coney Barrett to the Supreme Court in 2020 (3). EveryAction also partnered in*

community canvassing with GLAAD and GLSEN (4)(5). It also has a page on its site allowing users to “report” religious content in their children’s online classes to the American Atheists organization (6). Bonterra supports DEI within its business practices, employing a Chief Diversity Officer (78).

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**Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. Medium Risk**

Bonterra encourages its employees to offer pro bono services or donate to “black-led” organizations in order to offset alleged discriminatory giving and help “overcome systemic challenges” (1). Otherwise, it has not used corporate funds to advance ideological causes, organizations, or policies.

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**Uses corporate political contributions for ideological, non-business purposes.**

**N/A**

Bonterra does not operate a PAC or engage in lobbying at this time (1)(2)(3).

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