



Buffer Insurance

Locations: Texas (HQ)

Industries: Insurance

RISK LEVEL:



Lower Risk

DESCRIPTION:

Buffer Insurance has not terminated business relationships does not provide viewpoint protections for its employees but has not publicly terminated business relationships based on views or beliefs. The company has not used its reputation for ideological purposes and has used corporate funds to support childbirth and adoption instead of abortion. For these reasons, Buffer Insurance receives a Lower Risk rating.

Corporate Weaponization

Has denied service to customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. Lower Risk

Buffer Insurance has not publicly fired customers, suppliers, or vendors based on political views or religious beliefs.

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. N/A

Buffer Insurance does not publish charitable giving guidelines [\(1\)](#).

Employment policies fail to protect against discrimination based on political affiliation/views and/or religion. High Risk

Buffer Insurance does not provide viewpoint protections for its employees [\(1\)](#).

Corporate Governance and Public Policy

Uses corporate reputation to support ideological causes and/or organizations hostile to freedom of expression. Lower Risk

Buffer Insurance has not supported ideological causes or policies.

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. Lower Risk

Buffer Insurance does not fund ideological organizations or causes. However, Buffer does host an annual fundraiser to fight human trafficking (1). Additionally, after Roe v. Wade was overturned, Buffer Insurance pledged to expand its medical benefits to cover childbirth and adoption-related costs for employees rather than covering abortion-related travel costs as many other companies did (2).

Uses corporate political contributions for ideological, non-business purposes. N/A

Buffer Insurance does not operate a PAC at this time.

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