

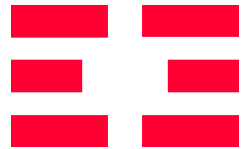


SoundCloud

Locations: Germany (HQ)

Industries: Media and Entertainment

RISK LEVEL:



High Risk

DESCRIPTION:

SoundCloud has censored conservative artists, despite company guidelines which state that "users are welcome to share (their) opinions and beliefs on SoundCloud." SoundCloud does not allow tobacco or firearm providers to advertise on its platform. SoundCloud also booted Family Research Council from its platform. However, the company has not used its reputation or corporate funds for ideological purposes. For these reasons, SoundCloud receives a High Risk rating.

Corporate Weaponization

Has denied service to customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. **High Risk**

SoundCloud's guidelines state that users are "welcome to share (their) opinions and beliefs on SoundCloud, even if they might be controversial or challenge the status quo" (1). However, SoundCloud does not allow tobacco or firearm companies to advertise on its platform. It also prohibits ads from religious organizations (2). SoundCloud has also removed music by conservative rappers Bryson Gray and Patriot J (3). SoundCloud also terminated its contract with Family Research Council (4).

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. **N/A**

SoundCloud does not publish charitable giving guidelines, but in 2020 it did introduce a feature for artists to include a donation button on their page (1).

Employment policies fail to protect against discrimination based on political affiliation/views and/or religion. **High Risk**

SoundCloud does not provide viewpoint protections for its employees (1).

Corporate Governance and Public Policy

Uses corporate reputation to support ideological causes and/or organizations hostile to freedom of expression. **Lower Risk**

SoundCloud has not supported ideological causes or policies.

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. Lower Risk

SoundCloud has not used corporate funds to advance ideological causes, organizations, or policies [\(1\)](#).

Uses corporate political contributions for ideological, non-business purposes.

N/A

SoundCloud does not operate a PAC or engage in lobbying at this time [\(1\)](#)[\(2\)](#)[\(3\)](#).

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