



Zip

Locations: Australia (HQ)

Industries: Payment Processing, Software and Services

RISK LEVEL:



Lower Risk

DESCRIPTION:

Zip does not yield to political activism in shaping corporate governance, preventing initiatives that potentially alienate consumers, divide employees, and harm shareholders. The company elevates merit, excellence, and integrity ahead of race and identity-based policies. Zip does not embrace corporate initiatives that redirect its central focus from business goals to partisan policies and divisive issues. This approach protects free exercise, free speech, and free enterprise.

Corporate Weaponization

Has canceled customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. Lower Risk

Zip has not publicly canceled customers, suppliers, or vendors based on political views or religious beliefs (1).

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. N/A

Zip does not publish charitable giving guidelines (1).

Employment policies fail to protect against viewpoint or other discrimination and/or are ideological in nature. Medium Risk

Zip does not provide viewpoint protections for its employees (1)(2).

Corporate Governance and Public Policy

Uses corporate reputation to support causes, organizations, or policies hostile to freedom of expression. Medium Risk

Zip has committed to multiple acts of public advocacy for or engagement with the LGBTQ movement, including Pride parades and other LGBTQ events (1).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. High Risk

Zip has launched a partnership with The Pinnacle Foundation, an LGBT youth organization (1). Zip created a buy now, pay later option to support the BLM Foundation (2)(3).

Uses corporate political actions and/or financial contributions for ideological, non-business purposes. N/A

Zip does not operate a PAC or engage in lobbying at this time (1)(2)(3).

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