



Baidu

Locations: China (HQ)

Industries: Cloud & Data Storage, Software and Services, Web Browsers

RISK LEVEL:



High Risk

DESCRIPTION:

Baidu is the largest web browser in China and participates in the Chinese Communist Party's (CCP) censorship of information and media non approved by the Party. Baidu has close business and political relationships with the CCP. For these reasons, Baidu receives a High Risk rating.

Corporate Weaponization

Has denied service to customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. Medium Risk

While Baidu has not publicly fired customers, suppliers, or vendors based on political views or religious beliefs. However,

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. High Risk

The Baidu Public Welfare Mission is "To subsidize youth, disadvantaged groups, poor areas and social welfare institutions to improve the application of information technology, promote the establishment of public welfare information platforms, and subsidize public welfare projects carrying themes including poverty relief, health, disaster relief, education, environmental protection" (1). Baidu's charitable giving does not include religious organizations, and the CCP regularly cracks down on religious practices.

Employment policies fail to protect against discrimination based on political affiliation/views and/or religion. High Risk

Baidu does not provide viewpoint protections for its employees (1).

Corporate Governance and Public Policy

Uses corporate reputation to support ideological causes and/or organizations hostile to freedom of expression. High Risk

Baidu has created a CCP committee to ensure its policies remain aligned with the goals of the Party (1).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. High Risk

Since Baidu has a CCP committee at the company, it likely has close economic ties to the ruling government ([1](#)).

Uses corporate political contributions for ideological, non-business purposes.

High Risk

While Baidu cannot make political donations in the United States, the company was involved in a report where a Democrat super PAC was gifted \$100,000 in Baidu stock from an anonymous donor ([1](#)).

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