



Umpqua Bank

Locations: Washington (HQ)
Industries: Banks

RISK LEVEL:



Medium Risk

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DESCRIPTION:

Umpqua Bank is Medium Risk. The company often yields to political activism in shaping corporate governance, potentially alienating consumers, dividing employees, and harming shareholders. The company implements race and identity-based policies that replace merit, excellence, and integrity with preferential treatment and outcomes. Umpqua Bank occasionally embraces corporate initiatives that redirect its central focus from business goals to partisan policies and divisive issues at times. This approach fails to safeguard free exercise, free speech, and free enterprise.

Corporate Weaponization

Has canceled customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. Medium Risk

Umpqua Bank integrates ESG into its business practices, "Sustainability and ESG are woven throughout our company strategy (1). However, the company has not publicly canceled customers, suppliers, or vendors based on political views or religious beliefs (2).

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. High Risk

Umpqua Bank will not give to "Religious activities or organizations that include religion in programs" (1).

Employment policies fail to protect against viewpoint or other discrimination and/or are ideological in nature. High Risk

Umpqua Bank requires "all associates and leaders, including

managers, executives, and the board, to undergo inclusion training." These trainings cover topics such as unconscious bias, inclusivity, and allyship (1). The company is an affirmative action employer, "Umpqua Bank is an equal opportunity and affirmative action employer" (2). The company does not provide viewpoint protections for its employees (3).

Corporate Governance and Public Policy

Uses corporate reputation to support causes, organizations, or policies hostile to freedom of expression. Lower Risk

Umpqua Bank has not supported ideological causes or policies (1)(2).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. Lower Risk

Umpqua Bank has not used corporate funds to advance ideological causes, organizations, or policies (1).

Uses corporate political actions and/or financial contributions for ideological, non-business purposes. N/A

Umpqua Bank does not operate a PAC and has not reported on its lobbying (1)(2)(3).

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