



VyStar Credit Union

Subsidiaries: 121 Financial Credit Union, VyStar Title Agency

Locations: Florida (HQ)

Industries: Banks

RISK LEVEL:



Lower Risk

DESCRIPTION:

VyStar Credit Union is Lower Risk. The company does not yield to political activism in shaping corporate governance, preventing initiatives that potentially alienate consumers, divide employees, and harm shareholders. The company elevates merit, excellence, and integrity ahead of race and identity-based policies. VyStar Credit Union does not embrace corporate initiatives that redirect its central focus from business goals to partisan policies and divisive issues. This approach protects free exercise, free speech, and free enterprise.

Corporate Weaponization

Has canceled customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. Lower Risk

VyStar Credit Union has not publicly canceled customers, suppliers, or vendors based on political views or religious beliefs (1).

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. High Risk

VyStar Credit Union will not support "Religious denominations or congregations" (1).

Employment policies fail to protect against viewpoint or other discrimination and/or are ideological in nature. Medium Risk

VyStar Credit Union does not publish a nondiscrimination policy (1).

Corporate Governance and Public Policy

Uses corporate reputation to support causes, organizations, or policies hostile to freedom of expression. Lower Risk

VyStar Credit Union has not supported ideological causes or policies (1).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. Medium Risk

VyStar Credit Union sponsored the Fernandina Beach Pride in 2025 (1). Otherwise, VyStar Credit Union has not used corporate funds to advance ideological causes, organizations, or policies (2).

Uses corporate political actions and/or financial contributions for ideological, non-business purposes. Lower Risk

VyStar Credit Union does not operate a PAC or report on its lobbying at this time (1)(2)(3).

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