



Sunrise Banks

Locations: Minnesota (HQ)
Industries: Banks

RISK LEVEL:



Medium Risk

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DESCRIPTION:

Sunrise Banks is Medium Risk. The company often yields to political activism in shaping corporate governance, potentially alienating consumers, dividing employees, and harming shareholders. The company implements race and identity-based policies that replace merit, excellence, and integrity with preferential treatment and outcomes. Sunrise Banks occasionally embraces corporate initiatives that redirect its central focus from business goals to partisan policies and divisive issues at times. This approach fails to safeguard free exercise, free speech, and free enterprise.

Corporate Weaponization

Has canceled customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. Lower Risk

Sunrise Banks has not publicly canceled customers, suppliers, or vendors based on political views or religious beliefs (1).

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. Lower Risk

Sunrise Bank does not discriminate against charitable organizations based on views or beliefs (1)(2).

Employment policies fail to protect against viewpoint or other discrimination and/or are ideological in nature. High Risk

Sunrise Bank requires its leadership to take "Justice, Equity, Diversity and Inclusion" training (1). The company does not provide viewpoint protections for its employees (2)(3).

Corporate Governance and Public Policy

Uses corporate reputation to support causes, organizations, or policies hostile to freedom of expression. High Risk

Sunrise Bank is a member of the Partnership for Carbon Accounting Financials, committed to net zero carbon emissions by 2050 (1)(2)(3). The bank supports DEI within its business practices, employing a "Justice, Equity, Diversity and Inclusion" Committee (4).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. High Risk

Sunrise Bank sponsored the Rainbow Stage during the Pride Festival (1). The bank has donated to the Center for Economic Inclusion, Rainbow Health and Twin Cities Gay Men's Chorus (2). Otherwise, there are no publicly known cases of the bank using corporate funds to advance ideological causes, organizations, or policies (3).

Uses corporate political actions and/or financial contributions for ideological, non-business purposes. N/A

Sunrise Bank does not operate a PAC or engage in lobbying at this time (1)(2)(3).

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