



Hero Group

Locations: Switzerland (HQ)
Industries: Food Beverage and Tobacco

RISK LEVEL:



Medium Risk

View this company on 1792 Exchange: <https://1792exchange.com/company/hero-group/>

DESCRIPTION:

Hero Group is Medium Risk. The company often yields to political activism in shaping corporate governance, potentially alienating consumers, dividing employees, and harming shareholders. The company elevates merit, excellence, and integrity ahead of race and identity-based policies. Hero Group occasionally embraces corporate initiatives that redirect its central focus from business goals to partisan policies and divisive issues at times. This approach fails to safeguard free exercise, free speech, and free enterprise.

Corporate Weaponization

Has canceled customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. Medium Risk

Hero Group integrates ESG into its business practices. The company stated "By integrating environmental, social, and governance (ESG) matters into our core business activities, we ensure that sustainability is not just a series of individual projects, but an ongoing journey of continuous improvement" (1). However, the company has not canceled customers, suppliers, or vendors based on political views or religious beliefs (2).

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. N/A

Hero Group does not publish charitable giving guidelines (1).

Employment policies fail to protect against viewpoint or other discrimination and/or are ideological in nature. Medium Risk

Hero Group does not publish a nondiscrimination policy (1).

Corporate Governance and Public Policy

Uses corporate reputation to support causes, organizations, or policies hostile to freedom of expression. Lower Risk

Hero Group has not supported ideological causes or policies (1).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. Medium Risk

Hero Group partnered with the European Carbon+ Farming Coalition, a net-zero, nature positive food system (1). Otherwise, there are no publicly known cases of the company using corporate funds to advance ideological causes, organizations, or policies (2).

Uses corporate political actions and/or financial contributions for ideological, non-business purposes. N/A

Hero Group does not operate a PAC or engage in lobbying at this time (1)(2)(3).

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