



Service Credit Union

Subsidiaries: Security Service Investment Group
Locations: New Hampshire (HQ)
Industries: Banks

RISK LEVEL:



Lower Risk

DESCRIPTION:

Service Credit Union is Lower Risk. The company does not yield to political activism in shaping corporate governance, preventing initiatives that potentially alienate consumers, divide employees, and harm shareholders. The company elevates merit, excellence, and integrity ahead of race and identity-based policies. Service Credit Union does not embrace corporate initiatives that redirect its central focus from business goals to partisan policies and divisive issues. This approach protects free exercise, free speech, and free enterprise.

Corporate Weaponization

Has canceled customers, suppliers, or vendors due to their political views or religious beliefs OR corporately boycotts, divests, or sanctions regions, people groups, or industries. Lower Risk

Service Credit Union has not publicly canceled customers, suppliers, or vendors based on political views or religious beliefs (1).

Charitable giving (including employee matching programs) policies or practices discriminate against charitable organizations based on views or religious beliefs. Lower Risk

Service Credit Union does not appear to discriminate against charitable organizations based on views or beliefs. The company's charitable giving focus areas are "Military, Children's program, and homelessness" (1).

Employment policies fail to protect against viewpoint or other discrimination and/or are ideological in nature. Medium Risk

Service Credit Union does not provide viewpoint protections for its employees (1)(2).

Corporate Governance and Public Policy

Uses corporate reputation to support causes, organizations, or policies hostile to freedom of expression. Medium Risk

Service Credit Union supports DEI within its business practices. From its X post: "At Service Credit Union, we are proud to recognize and celebrate the diversity of our employees, members and community, and are committed to creating an environment of inclusivity and equality" (1). Otherwise, there are no publicly known cases of the company using its reputation to advance ideological causes or

policies [\(2\)](#).

Uses corporate funds to advance ideological causes, organizations, or policies hostile to freedom of expression. Lower Risk

Service Credit Union has not used corporate funds to advance ideological causes, organizations, or policies [\(1\)](#).

Uses corporate political actions and/or financial contributions for ideological, non-business purposes. N/A

Service Credit Union does not operate a PAC or engage in lobbying at this time [\(1\)](#)[\(2\)](#)[\(3\)](#).

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